

Ixxus Profiled by Outsell, Inc. As Leading STM Platform Provider in 2017 Report

LONDON, UK, July 20, 2017 – Ixxus, the systems integrator and leading provider of content and information solutions, is profiled as a leading STM platform provider in Outsell, Inc.'s 2017 report, [STM Platform Providers: Company Analysis](#).

The report, which examines leading publishing platform providers to the STM sector by analysing their current service provision and position and future strategies for continuing evolution, is designed as a guiding document for STM publishers seeking to maximize opportunities in this space.

Outsell, Inc. describes the STM publishing platform as a “critical piece of content infrastructure supporting the strategic goals of information providers.” Ixxus’ modular approach to platform development has seen them create custom solutions for STM and Academic clients including Wiley, Cambridge University Press and Taylor & Francis.

“Ixxus is highly regarded as a top-notch technology firm and the dominant global systems integrator,” said Jo McShea, VP & Lead Analyst at Outsell, Inc. and author of the report. “Its broader world view, combined with deep publishing and content nous, make it a very strong option for information providers looking for a strategic, business-wide approach to their content technology challenges, which resonates strongly with future market trends and dynamics.”

“Ixxus is thrilled to be acknowledged by Outsell, Inc. as a leading STM platform provider,” said Jonathan Brett-Harris, Managing Director of Ixxus. “Working together with our parent company CCC, we will continue to provide innovative solutions that meet the content challenges faced by modern STM organizations.”

The report can be accessed at <http://www.ixxus.com/whitepapers/outsell-stm-platform-providers-2017-company-analysis/>

About Ixxus

Ixxus is a leading global provider of information solutions that reinvent the way organizations derive value from data and content to drive growth. With roots in publishing, Ixxus delivers award-winning solutions that accelerate the digital transformation journey. The company’s unique expertise in storage, search, content modeling, editorial, and distribution is applicable to any customer focused on maximizing the value of data. Ixxus is a subsidiary of Copyright Clearance Center (CCC), a global leader in content management, discovery, and delivery solutions.

About CCC

Copyright Clearance Center (CCC) is a global leader in content management, discovery, and delivery solutions. Through its relationships with those who use and create content, CCC drives market-based solutions that accelerate knowledge, power publishing, and advance copyright. With its subsidiaries

RightsDirect and Ixxus, CCC provides solutions for millions of people from the world's largest companies and academic institutions.

###

For more information, please contact:

Allison Stokes
fama PR for CCC
copyright@famapr.com
617-986-5010

Kristen Noonan
Senior Manager, External Communications, Copyright Clearance Center
knoonan@copyright.com
978-646-2502