American Institute of Aeronautics and Astronautics Now Fully Operating from Copyright Clearance Center's RightsLink® for Open Access Platform

AIAA achieves best-in-class author experience and efficient, compliant fee transaction process through new partnership with CCC

Danvers, Mass., July 26, 2017 – <u>Copyright Clearance Center, Inc.</u> (CCC), a global leader in content management, copyright licensing, discovery, and delivery solutions, announces that the <u>American Institute of Aeronautics and Astronautics</u> (AIAA) now manages its Article Publishing Charges (APCs) for its eight active journals through CCC's <u>RightsLink</u>® for Open Access.

AIAA, the world's largest aerospace professional society, is the premier provider of information on aerospace research and development, offering the most credible peer-reviewed articles in the field. Its publications enable aerospace students and professionals to exchange technical knowledge and solutions, document important developments, and report on the latest research.

As its Open Access publishing program continues to grow and evolve, AIAA chose RightsLink to attain an efficient, flexible, and scalable solution for managing APCs. They are now well-positioned to provide their authors with a seamless, user-friendly APC transaction workflow, while addressing institutional requirements and complying with funder mandates.

"We are pleased to expand our relationship with CCC through RightsLink," said Heather Brennan, AIAA director of publications, "Outsourcing APC collection to CCC makes sense not only to provide our authors with an easy tool to make payments, but also to have available the extensive metadata and robust reporting functionality that are intrinsic to RightsLink, which will inform our Open Access policies and processes going forward."

CCC strives to meet the needs of publishers with its continually evolving suite of solutions. "RightsLink helps large, mid-size, and small publishers simplify the complexity in Open Access publishing for authors, their institutions, and their funders," said Jennifer Goodrich, Director of Product Management, CCC. "We believe that publishers can use RightsLink, which provides a best-in-class experience for authors throughout the article production process, to grow and prosper in today's author-centric publishing environment."

About Copyright Clearance Center

<u>Copyright Clearance Center</u> (CCC) is a global leader in content management, licensing, discovery and delivery solutions. Through its relationships with those who use and create content, CCC drives market-based solutions that accelerate knowledge, power publishing and advance copyright. With its subsidiaries <u>RightsDirect</u> and <u>Ixxus</u>, CCC provides solutions for millions of people from the world's largest companies and academic institutions.

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For more information, please contact:

Allison Stokes fama PR for CCC copyright@famapr.com 617-986-50210

Kristen Noonan Senior Manager, External Communications, Copyright Clearance Center knoonan@copyright.com 978-646-2502