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Copyright Clearance Center Hosts Republication and Content Reuse Roundtable

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), which creates global licensing and content solutions that make copyright work, recently brought together permissions acquisition experts to network, share views, and help shape the future requirements and workflows of republication and content reuse markets. The “Republication and Content Reuse Roundtable” took place at the Harvard Club in New York City.

The Roundtable was an interactive session focused on obtaining permissions for republication and reuse. Participants identified issues and considered opportunities with current permission acquisition workflows through discussions and roundtable activities. Specific challenges and potential solutions included: (1) recognizing the most time-consuming elements within the workflow, such as pre-work tasks at the beginning of a project, (2) exploring ways to renew expired permissions, whether through notifications or automatic renewal options, (3) offering a projects tool to help track permissions and improve efficiency, (4) improving the buyer experience, such as sending invoices and account statements to the buyer and not the client or end user, (5) identifying the need to obtain high-resolution image files along with rights, (6) allowing more opportunities to communicate with rightsholders, and (7) providing more real-time status updates for permission requests.

“CCC is committed to a customer-focused approach to product development and improvement, as evidenced by this successful roundtable,” said Darren Gillgrass, CCC's Director, Rightsholder Products and Services. “Direct feedback from engaged attendees, who shared pain points, as well as potential solutions, is incredibly valuable to us. We’ll continue to offer more republication events like this to foster dialogue with our customers.”

CCC's [Republication Service](#) is the most comprehensive source for clearing third-party permissions in one location. With this service, users can accelerate time-to-market and avoid high costs of one-off negotiations by securing both print and digital permissions from a growing repertory of works offered by [hundreds of participating rightsholders](#).

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), with its subsidiaries [RightsDirect](#) and [Ixxus](#), is a global leader in technologies related to content workflow, document delivery, text and data mining, and rights licensing technology. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

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