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Wiley Selects Copyright Clearance Center's RightsLink® Platform to Manage Automated Collection of Page, Color, and Custom Cover Charges

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), creating global licensing and content solutions that make copyright work, announces that [John Wiley & Sons, Inc.](#) has chosen CCC's [RightsLink®](#) platform to automate the collection of page charges, color charges, and custom cover charges within the author workflow for hundreds of its proprietary and society-published journals.

CCC's [RightsLink for Open Access](#) enables publishers to provide authors with a world-class publishing experience while streamlining their global business. By integrating with commercial and custom manuscript management systems, RightsLink leverages author and manuscript metadata to create a customized payment experience for each author. Payment of any applicable publishing-related charges occurs within authors' regular workflow – at article submission, acceptance, first proof, or any other publisher-designated points in the process.

In addition to providing service to authors, RightsLink makes it possible for publishers to efficiently manage pricing; apply promotional, member, and/or funder discounts; comply with institutional and funder mandates; and track activity through robust transactional reports.

"Wiley's integration with the platform in this way illustrates CCC's ability to serve authors beyond Open Access charges," said Jennifer Goodrich, Director of Product Management, CCC. "We are so pleased to partner with Wiley in the transformation of their overall author services business."

"As the world's leading society publisher, Wiley seeks to provide an outstanding experience for both our journal authors and our publishing partners. This objective is a significant

force shaping our technology roadmap,” said Peter Marney, SVP and Chief Product Technology Officer, Wiley. “With the ability to automate the collection of page, color, and custom cover charges, CCC’s RightsLink pairs perfectly with Wiley’s extensive investment in creating a seamless submission-to post-publication journey focused entirely on effectively meeting authors’ needs.”

Visit [CCC at the Frankfurt Book Fair](#) in Hall 4.2, Stand E18. On Thursday, 20 October, CCC hosts its Town Hall Event in Hall 4.C, Room Concorde, beginning at 9:45 and featuring a one-on-one interview with Vitek Tracz, founder of BioMed Central, and a conversation with CCC CEO Tracey Armstrong exploring what it takes to fuel the future of publishing.

CCC regularly updates its [Open Access Resource Center](#) in collaboration with the [Association of Learned and Professional Society Publishers](#) (ALPSP). The Center is a curated set of links to the latest Open Access news, reports, industry whitepapers, webinars and websites.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), with its subsidiaries [RightsDirect](#) and [Ixxus](#), is a global leader in content workflow, document delivery, text and data mining, and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC’s solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world’s most sought-after journals, books, blogs, movies and more. Every year since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by EContent Magazine. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

About Wiley

Wiley, a global company, helps people and organizations develop the skills and knowledge they need to succeed. Our online scientific, technical, medical, and scholarly journals, combined with our digital learning, assessment and certification solutions help universities, learned societies, businesses, governments and individuals increase the academic and professional impact of their work. For more than 200 years, we have delivered consistent performance to our stakeholders.

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