Copyright Clearance Center Launches RightFind™ Music

Partners with APM Music for the Most Comprehensive Collection of High-Quality Music from the Largest Production Music Library in North America

Danvers, Mass. – Copyright Clearance Center, Inc. (CCC), creating global licensing and content solutions that make copyright work, announces the launch of RightFind™ Music, a search and file management website designed to help customers find, download and manage music from APM Music's collection of more than 500,000 tracks licensed for use in presentations and video.

RightFind Music includes a Music Use License which gives employees the rights to use highquality music to enhance training, marketing and sales presentations videos.

RightFind Music:

- Simplifies copyright compliance
- Helps users find, download, share and manage music tracks
- Saves time and money by eliminating the need to get permissions for individual music tracks and offers a predictable annual license fee

"Our customers told us they receive numerous music sync rights requests to use popular songs in company presentations, but they cannot fulfill them because it's time-consuming, expensive, or not possible," said Lauren Tulloch, Senior Director, Corporate Products and Services, CCC. "Using APM Music's powerful search and management tools, RightFind Music provides users with the most comprehensive music classification system for production music with a deep and rich filter system that makes it fast and easy to find the perfect music for presentations and video."

"We were looking for opportunities to expand our footprint in the corporate marketplace, and partnering with CCC made perfect sense," said Adam Taylor, President, APM Music. "By combining CCC's 35 years of experience in copyright licensing and APM Music's 33 years of providing production music for leading producers in film, television, corporate productions and advertising, RightFind Music provides CCC clients access to our extensive catalog along with our intuitive project

management tools that make it simple for users to create, edit, manage and download tracks as well as to collaborate with colleagues and contractors."

About Copyright Clearance Center

Copyright Clearance Center (CCC), with its subsidiaries RightsDirect and Ixxus, is a global leader in content workflow, document delivery, text and data mining, and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by *EContent Magazine*. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

About APM Music

<u>APM Music</u> (a joint venture of EMI Music Publishing and Universal Music Publishing) offers the most comprehensive collection of music available for licensing to entertainment and media producers, providing U.S. and Canada-based productions with exclusive access to over 500,000 tracks of every style of music produced for use in film, television, advertising, radio, corporate business, new media and more.

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