

How it works



Publishers, Authors & Creators

Supply rights & set business rules for transactional licensing



CCC Licensing Services

Offer pay-per-use and annual licenses



Content Users

Thousands of corporations, 1,200+ higher education institutions, and dozens of course materials providers search for and license content



Distributions

CCC distributes royalty payments to publishers, authors, and creators

Foreign Authorization Service:
Through bilateral agreements with licensing agencies around the world, CCC also distributes payments to rightsholders for royalties generated according to the laws of the country in which the content was used



Management & Reporting

Utilize CCC's award-winning, cloud-based workflow tools to manage rights, run custom reports, and grant permissions and set fees for transactional licensing.

Licensing Services for Publishers

Generate new revenues and reach new markets with annual licenses and transactional services

Representing copyright holders from nearly every country around the world, CCC creates market-based solutions that help people get the rights to the information they want when they want it through voluntary copyright licensing. Our award-winning, cloud-based workflow tools and customized software solutions help publishers improve efficiency, visibility and control in managing rights with state-of-the-art technology.

CCC licensing solutions enable content users in businesses, K-12 schools, colleges and universities, assessment providers, and EdTechs to quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works.



Annual Copyright Licenses

Extend the value of your content, complement direct licensing, and fulfill the needs of organizations that require an efficient way to obtain rights to lawfully reuse content with CCC voluntary, non-exclusive collective licensing.



At CCC, we believe that licensing accelerates responsible AI and are expanding our opt-in, voluntary collective licensing options to appropriately compensate publishers for the use of content within AI systems.

Annual Copyright License (ACL)

- Offers consistent, enterprise-wide rights to a business or government agency for internal reuses of print and digital content, including the internal use of content in AI systems.

AI Systems Training License

- Provides rights to R&D-intensive businesses and EdTechs to lawfully use a wide and diverse repertoire of content for training AI systems for uses external to their organization.

Annual Copyright License for Higher Education

- Enables faculty, staff, researchers, students, and others to reuse excerpts/articles from your content in course packs, e-reserves, learning management system postings, internal AI systems, scholarly collaboration, and more.

Annual Copyright License for Student Assessments

- Grants K-12 test developers and the states they have contracted with permission to reuse excerpts/articles from your content in formative and summative assessments, item banks, and pre- and post-test materials.

Pay-Per-Use Permissions

CCC Marketplace

Provide your rights on a pay-per-use basis to 35,000+ organizations and thousands of colleges and universities via CCC Marketplace (available at marketplace.copyright.com).

CCC Marketplace enables users to secure permissions to use copyrighted content for:

- **Pharmaceutical / Medical Device / Medical Communications:** presentations, training, medical education and marketing, public relations, and advertising agencies.
- **Publications:** new articles, books, theses, and many other types of published materials.
- **General Business:** internal and external communications, presentations, web postings, emails, training programs.
- **Academic:** course materials, learning management systems postings, library reserves, e-reserves postings, and more.
- **AI:** Pay-per-use licenses are coming soon for specific AI use cases, beginning with content summarization.

RightsLink for Permissions

Automate the management of permissions, reprints, and content purchase right from your own website, based on your business rules with a sophisticated workflow and transaction engine.

Learn more

To enroll your content today, please contact our Rightsholder Relations team.

✉ publishers@copyright.com

🌐 copyright.com/markets-publishing

About CCC

A pioneer in voluntary collective licensing, CCC has been dedicated to advancing copyright, accelerating knowledge, and powering innovation since its inception in 1978. Today, CCC supports a thriving knowledge economy as a trusted intermediary, providing licensing solutions that make copyright work, including collective licensing solutions for the use of copyrighted materials with AI systems. CCC also offers a portfolio of innovative and complementary software solutions, as well as high-quality content, data, and information services.