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Copyright Clearance Center Hosts Sixth Annual RightsLink® Roundtable

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a firm dedicated to creating global licensing and content solutions that make copyright work, recently brought publishers together for a forum at the Harvard Club in New York City for its sixth annual [RightsLink®](#) Roundtable to discuss and discover shared success, challenges, and new ideas for future development of the platform.

Attendees reviewed the RightsLink Product Roadmap and explored plans for reporting tools that reflect evolving business intelligence needs. Topics discussed included publisher administration tools, value-added opportunities in reporting, value-added opportunities in workflow, and vertical market opportunities.

For more than a decade, publishers of all sizes have depended on RightsLink's powerful transactional service to facilitate permissions requests for copyrighted articles, images, mobile and new media content right from their websites. With RightsLink, publishers can eliminate costs associated with manual processing of online licensing, allowing permissions staff to focus on high-value activity. Each RightsLink implementation is configured to support the publisher's unique business and pricing rules, and offers reporting tools that help publishers analyze their permissions business and identify areas of growth.

Publisher participants included AAAS, AIP, American Physical Society, ASCO, ASTM, BMJ, Dow Jones, Elsevier, Emerald Publishing Group, IEEE, Mass Medical, Nature Publishing Group, Oxford University Publishing, SAGE Publications, Springer, John Wiley & Sons, and Wolters Kluwer.

"Our publishers gave us outstanding feedback during the Roundtable," said Darren Gillgrass, Director, Rightsholder Products and Services, CCC. "We heard a number of great ideas that will immediately impact our Product Roadmap decisions, both short- and long-term. Our team will

continue to work closely with all of our customers to refine and enhance the RightsLink publisher and user experience.”

CCC plans to continue the Roundtable conversation with roadmap updates, topic-specific webinars and individual follow-up discussions.

Beyond enhancements to RightsLink, CCC is taking additional steps to bring new value to its customers. In May, CCC [acquired](#) London-based [lxxus](#), a software professional services firm and leading provider of publishing solutions that reinvent the way organizations work with content.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), with its subsidiaries [RightsDirect](#) and [lxxus](#), is a global leader in content workflow, document delivery, text and data mining and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC’s solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world’s most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by *EContent Magazine*. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

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