Media Contact: Craig Sender Copyright Clearance Center (978) 646-2502 or <u>csender@copyright.com</u>

## ECS Selects Copyright Clearance Center's RightsLink<sup>®</sup> Platform to Handle Article Processing Charges for its Open Access Publications

**Danvers, Mass. –** <u>Copyright Clearance Center, Inc.</u> (CCC), a firm dedicated to creating global licensing and content solutions that make copyright work, announces that <u>ECS</u> (The Electrochemical Society) has chosen to manage Article Processing Charges (APCs) for its Open Access publications using CCC's <u>RightsLink</u>® platform from within its implementation of the <u>EJPress</u> online manuscript submission and peer review system.

RightsLink streamlines the entire author free transaction for Open Access charges, page charges, color charges, and more, giving publishers an author-centric workflow powered by a robust pricing, discount and collections engine. For over a decade, publishers of all sizes have depended on RightsLink's powerful transactional service to facilitate permissions requests for copyrighted articles, images, mobile and new media content right from their websites.

"ECS is a terrific example of a society publisher who is carefully crafting a production and APC workflow that recognizes authors who are also members of their Society," said Jennifer Goodrich, Director of Product Management, CCC. "This is essential to achieving author satisfaction given that Open Access puts new responsibilities on authors for paying and tracking APCs. RightsLink's integration into the EJPress workflow enables ECS to do just that."

"Open Access is an integral part of ECS's mission to disseminate our science and remove barriers to the important knowledge we publish," said Mary Yess, Deputy Executive Director, ECS. "Our Author Choice Open Access program has been very well received and has grown tremendously. RightsLink is helping to remove more barriers to OA publishing by making it easier and simpler for our authors to claim their article credits." EJPress (Patent #7,620,555B1) was developed by <u>eJournalPress</u>, which provides hand tailored software through continuous innovation and individualized customer support solutions in an effort to promote science and scholarly publishing.

CCC recently announced that publishers can offer physical reprints and ePrints to their authors directly through RightsLink via a partnership with <u>Sheridan</u>. The platform can support author reprints for any article the publisher chooses to make available.

As part of its commitment to education, CCC regularly updates its Open Access

Resource Center in collaboration with the Association of Learned and Professional Society

Publishers (ALPSP). The Center is a curated set of links to the latest Open Access news,

reports, industry whitepapers, webinars and websites.

## About Copyright Clearance Center

<u>Copyright Clearance Center</u> (CCC), with its subsidiaries <u>RightsDirect</u> and <u>Ixxus</u>, is a global leader in content workflow, document delivery, text and data mining and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. Every year since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by EContent Magazine. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

## About ECS

Leading the world in electrochemistry and solid state science and technology for more than 110 years, ECS (The Electrochemical Society) was founded in 1902 as an international nonprofit, educational organization. ECS now has more than 9,000 individual and institutional members in more than 75 countries. Home of the *Journal of The Electrochemical Society*, the oldest peerreviewed journal in its field, the ECS Digital Library provides searchable online access to the collection of ECS technical journals and other publications.

# # #