

Media Contact:
Craig Sender
Copyright Clearance Center
(978) 646-2502 or csender@copyright.com

Copyright Clearance Center Celebrates World Intellectual Property Day

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a global licensing and content solutions organization and the leading commercial document delivery provider, celebrates [World Intellectual Property Day](#) on April 26 with a series of interviews posted to its [Beyond the Book](#) podcast. As organized by the [World Intellectual Property Organization](#) (WIPO), World Intellectual Property Day explores the issues of our collective, global cultural future. CCC has recorded three podcasts, one in English and two in Spanish, which discuss the changing IP landscape in today's digital media world.

CCC's Christopher Kenneally [speaks with](#) Ann Chaitovitz, Intellectual Property attaché to the US Embassy in Lima, Peru, who provides IP advice to representatives of the US and South American governments throughout the area and coordinates the [US Patent and Trademark Office's](#) activities in Chile, Colombia, Ecuador, Peru and Venezuela.

And, in separate podcasts, CCC's Victoriano Colodrón [talks with](#) Alejandra Matus Acuña, Chilean journalist and author, and president of Sociedad de Derechos de las Letras ([SADEL](#)), the collective management organization of copyright for text-based works in Chile, and [with](#) publisher Álvaro Carvajal from ECOE ediciones publishing house, and Chair of the Board of Centro Colombiano de Derechos Reprográficos ([CDR](#)), the collective management organization of copyright in text-based works in Colombia. Both of Colodrón's podcasts are recorded in Spanish.

"World Intellectual Property Day is an occasion to reflect on the centrality of intellectual property in our lives every day," said Colodrón, Senior Director, International Relations, CCC. "With the low cost of digital publishing and anytime, anywhere access to online content through mobile devices and smartphones, nearly anyone can become a global creator and global communicator, making Intellectual Property Day an important occasion for every global citizen."

"Access to culture has been reimagined by new technologies that have changed the distribution of creative materials, said Chaitovitz. "Copyright is working – many new content delivery

models have emerged to satisfy consumer needs. But, we must always remember that if we fail to compensate creators, we may no longer have the works we love.”

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC) and its subsidiary [RightsDirect](#) are global leaders in content workflow and rights licensing technology. CCC solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. We serve more than 35,000 customers and 15,000 copyright holders worldwide, and manage more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by *EContent Magazine*.