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## **Nature Publishing Group Participating in CCC's New Text Mining Solution**

*CCC Service to Include Majority of STM Journal Content from Springer Nature*

**Danvers, Mass. – [Copyright Clearance Center, Inc.](#)** (CCC), a global licensing and content solutions organization, announces that Nature Publishing Group (NPG) is participating in its [RightFind™ XML for Mining solution](#).

The agreement with NPG follows announcements earlier this year that [Springer Science+Business Media](#) content would be included in RightFind XML for Mining. The CCC service will include the majority of STM journal content from Springer Nature, the new organization combining Springer Science+Business Media and the majority of [Macmillan Science and Education](#).

RightFind XML for Mining allows publishers to offer life science companies controlled access to full-text articles in XML format for import into their preferred text mining software. Participating publishers receive usage reports that help them make decisions related to text mining and their content-development strategy.

“With RightFind XML for Mining, publishers are able to extend the value of their content and complement their subscription business by taking advantage of new licensing channels and formats,” said Emily Sheahan, GM and Executive Director, CCC. “Publishers can now reduce the cost and time of servicing individual customer requests for text mining rights and content feeds while supporting voluntary, market-based licensing solutions to address the needs of the research community.”

“We want to reduce complexity for our customers, and make our content more discoverable, useful and reusable,” said Elliot Hermann, VP Sales Operations & Strategy at Nature Publishing Group. “RightFind XML for Mining offers a potential ‘one-stop-shop’ for life science companies. We are pleased to join many other publishers participating in this service, and hope to advance the pace of discovery and speed of innovation.”

Other publishers participating in the offering include [Wiley](#), [BMJ](#), [the Royal Society of Chemistry](#), [Taylor & Francis](#), [SAGE](#), [Cambridge University Press](#), [American Diabetes Association](#), [American Society for Nutrition](#), and [Future Medicine](#).

XML for Mining is built on the [RightFind](#) platform, CCC's unique suite of cloud-based workflow solutions that offer immediate, easy access to a full range of STM peer-reviewed journal content.

Using RightFind XML for Mining, commercial life science researchers create sets of full-text XML articles from more than 4,000 peer-reviewed journals produced by over 30 scientific, technical, and medical (STM) publishers and import these sets into their preferred third-party text mining software. XML for Mining enables researchers to identify articles associated with their research from publications to which they subscribe and discover articles that fall outside of company subscriptions, providing the most complete article collection for mining.

Text mining and data mining are methods of using appropriate software to discover knowledge from text materials (unstructured data) and databases (structured data), respectively. During text mining, researchers use software systems to identify not only areas of interest such as genes, chemicals, pharmaceutical products, and diseases but also relationships between them and thereby discover new hypotheses, or validate old ones, with unprecedented ease.

"By participating in CCC's service we hope to meet the needs of customers who want to access nature.com content through RightFind XML for Mining," said Hermann. "We will also continue to offer text and data-mining on nature.com for site license customers, and to license content for PubMed Central's open access subset."

### **About Copyright Clearance Center**

[Copyright Clearance Center](#) (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, [RightsDirect](#), CCC serves more than 35,000 customers and 12,000 publishers around the world.

### **About Springer Nature**

Springer Nature is a major new force in scientific, scholarly, professional and educational publishing. By using its combined expertise, scale and the reach of its brands, the company aims to grow and innovate in order to better serve academic researchers, students, teachers, institutions, professionals and the wider public, by helping them discover more. Springer Nature was created through the combination of Nature Publishing Group, Palgrave Macmillan, Macmillan Education and Springer Science+Business Media in May 2015. This strategic merger brought together these dynamic

publishing houses with more than 150 years of history behind them, as well as complementary geographic footprints and brand portfolios, a track record of creativity and innovation, and a shared vision to advance knowledge and learning around the world. The company numbers almost 13,000 staff in over 50 countries and has a turnover of EURO 1.5 billion.

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