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Copyright Clearance Center Featured in Outsell's 2015 Open Access Market Report

CCC Named One of "10 to Watch" in Open Access

Danvers, Mass. – [Copyright Clearance Center, Inc.](http://copyright.com) (CCC), a global licensing and content solutions organization, was named one of "10 to Watch" in Outsell, Inc.'s "[Open Access 2015: Market Size, Share, Forecast, and Trends](#)" report.

In its report, Outsell defines the market, estimates its growth and identifies the major contributors that are developing an infrastructure to support the Open Access (OA) landscape. It also points to potentially disruptive factors, such as funder mandates and numerous revenue models, which are being called for despite insufficient infrastructures in place.

"CCC is firmly entrenched in scholarly publishing and corporate information ecosystems with its offerings, including RightsLink," said Deni Auclair, Outsell's VP & Lead Analyst for the Scientific, Technical, Medical, and Healthcare information space. "The OA solutions built into the platform help publishers and information managers where they need it most – with infrastructure to support OA business models, something many publishers did not, and do not, have in place. Bigger players may have proprietary systems, but many do not, and partnering with CCC solves most of those problems. As an active player in developing solutions for publishers dealing with the fragmented OA market, including APCs and funder mandates, CCC is a company to watch as it continues to work closely with all stakeholders to identify and address challenges."

"Publishers continue to test different models to meet the growing demand for Open Access content," said Jennifer Goodrich, Director of Product Management, RightsLink for Open Access, CCC. "Open Access is not a one-size-fits-all opportunity. With decades of experience helping publishers realize new revenue streams in licensing, content delivery and author services, CCC is uniquely positioned to help navigate this ever-changing landscape."

[RightsLink® for Open Access](#) is CCC's platform that automates the collection and management of Article Processing Charges (APCs). It can be easily integrated with publishers'

manuscript management and production systems to help automate the collection of Open Access charges. As a result, the platform allows editorial staff to focus on publishing high-value content and new value-added services for their authors. RightsLink for Open Access also offers comprehensive billing and collections services to publishers, priority customer service to authors, and detailed reporting to both.

CCC recently brought together institutions from the UK and publishers from both the US and UK for an Open Access roundtable discussion to explore the implications of managing Open Access fees on a large scale. During this meeting, held at University College London, the attendees examined a number of issues related to fragmentation, approach and processes, including ways vendors can play an expanded role in addressing the challenges. CCC published the group's findings in a [report](#) written by Rob Johnson, Founder and Director of Research Consulting.

As part of its commitment to education, CCC regularly updates its [Open Access Resource Center](#) in collaboration with the [Association of Learned and Professional Society Publishers](#) (ALPSP). The Center is a curated set of links to the latest Open Access news, reports, industry whitepapers, webinars and websites.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, [RightsDirect](#), CCC serves more than 35,000 customers and 12,000 publishers around the world.

About Outsell, Inc.

[Outsell, Inc.](#) is the only research and advisory firm focused solely on media, information, and technology. We use a time-tested, quality-proven, top-secret blend of data, brains, community, and pizzazz to produce extraordinary value for our clients. Elite information industry executives from all over the world look to Outsell for trusted advice, bold insights, and confidential access to exclusive intelligence and decision support. Outsell has your back. You'll stay more focused, save time, grow revenue in a fast-changing digital environment, and sleep better at night. Guaranteed.

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