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In the daily rush to get things done, however, even well-intentioned employees may unknowingly share copyrighted material without permission to do so. Acquiring rights to reuse and share content on a one-off basis is often inconsistent, inefficient and costly.

“The top benefit is the peace of mind that we’re in compliance with copyright laws. Having the Annual Copyright License also gets back to integrity truly being a core value of our company.”

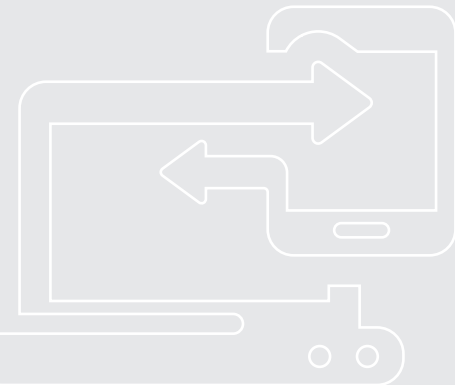
Chris Gannon

VICE PRESIDENT &
GENERAL COUNSEL
BLUE CROSS AND BLUE SHIELD
OF VERMONT

Business professionals share information an average of 5.9 times per week with an average of 21 people, and 45% of that information is externally published.*

*2019 Information Seeking, Consumption and Use Report – United States

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