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Karger Implements RightsLink® Premium For Copyright Permissions

*Leading International Biomedical Publisher Automates Licensing Process with
Copyright Clearance Center Solution*

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a not-for-profit organization and leading provider of licensing and content solutions, announced that Basel, Switzerland-based [Karger Medical and Scientific Publishers](#) has implemented CCC's [RightsLink® Premium](#) to manage copyright permissions for its journals and books.

RightsLink Premium supports a publisher's online strategy by providing its customers with instant reprint and permission services, 24 hours 7 days, worldwide, integrating seamlessly with online content wherever it resides: on a Website, mobile application, or archive server, or at a third-party aggregator. It automates the entire licensing process, from secure order processing and workflow management to real-time reporting and royalty payments while adapting to each publisher's unique licensing requirements and business processes.

"RightsLink Premium has improved the usability and functionality of our [content hosting platform](#), said Sharon Mattern Büttiker, Web Alliance Manager, Karger. "It creates a consistent user-experience, processes permissions requests in real-time, and supports our Permissions Department by freeing staff to concentrate on growing our business."

"RightsLink Premium helps publishers generate new revenue and improve customer satisfaction," said Miles McNamee, VP, Licensing and Business Development, CCC.

"Additionally, it provides publishers with valuable insight into customer buying behavior."

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing experts, is a global rights broker for the world's most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works.

We make copyright work. For more information, visit www.copyright.com.

About Karger

Karger Publishers of Basel, Switzerland, is a leading international biomedical publisher. Currently, production comprises 90 subscription and open access journals and approx. 50 book titles per year, both research and clinical, the majority of which are in English. Karger has spent the past century since 1890 as a publisher working to connect people who want to share their knowledge with those who want to learn, embracing a corporate philosophy summarized by the phrase 'Connecting the World of Biomedical Science'. The company intends to hold to this philosophy, keeping pace with new technologies and developing practical solutions as an expression of its strong commitment to meeting the information needs of the scientific community. Visit www.karger.com.

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