

Media Contact:

Craig Sender

Copyright Clearance Center

(978) 646-2502 or csender@copyright.com

The Institution of Engineering and Technology Signs with Copyright Clearance Center

The First Not-for-Profit Engineering Publisher to Offer Open Access Journal Articles Implements RightsLink® for Open Access to Manage Article Processing Charges for All Publications

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a not-for-profit organization and leading provider of licensing and Open Access (OA) solutions, has announced that [The Institution of Engineering and Technology](#) (IET) has chosen CCC's RightsLink for Open Access to manage article processing charges for all of its open access journal publications, including the recently launched, *The Journal of Engineering*.

"Today publishers face an increasingly complex publishing environment in which Open Access is forcing them to consider new dynamics in their management of business models and processes. When we launched our first OA solution at CCC, the market was limited to a small number of articles and "one-size-fits-all" pricing and licensing models," said Roy Kaufman, Managing Director, New Ventures, CCC. "The increased demand for OA content, funding agency requirements, and the need for streamlined transactions and reporting have created new complexities that need to be carefully managed."

Publishers must provide a seamless article processing charge (APC) payment experience for authors and universities while demonstrating policy compliance to funding agencies. As they collect APCs from their authors, publishers must manage publishing requirements from funders and offer licensing options at the article level that are consistent with a publisher's Open Access policies. Moreover, publishers must continually measure and test their OA business models – all with a focus on building a sustainable business. RightsLink for Open Access is a flexible solution that automates these processes.

RightsLink provides the most comprehensive OA solution on the market. RightsLink for Open Access can be integrated with a journal-production system or manuscript-submission workflow, providing publishers a secure way to manage APCs, submission charges, page and color charges, and author reprints. Further, RightsLink also allows publishers to offer “OA aware” licenses at the article level from their websites 24 hours-a-day, 7 days-a-week, providing publishers with a complete OA solution from manuscript acceptance through post-publication licensing.

“Implementing RightsLink for Open Access makes total sense for us,” said Daniel Smith, Head of Academic Publishing, IET. “We look forward to increasing operational efficiency as we continue to work with CCC to refine and add to our service options for APC customers to help grow our business and improve author satisfaction.”

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world's most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions get permission to use copyright-protected materials quickly, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit www.copyright.com.

About the IET

The IET's research journals and books provide a wealth of research and information in the areas of engineering and technology. The portfolio of research, open access and letters journals and monographs (print and e-Book) in electronics, electrical engineering and related subjects are available online through the IET Digital Library together with conference proceedings, seminar digests and magazines. In addition, the IET *Inspec* database contains over 13 million abstract and indexing references to journal articles, conference proceedings, technical reports and other literature in the fields of science and technology. As a membership organisation, the IET is Europe's largest professional body of engineers with over 150,000 members in 127 countries and is source of essential engineering intelligence.

For more information, visit www.theiet.org

#