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Copyright Clearance Center and RightsDirect Announce OnCopyright Education Webinar Series "Copyright in Motion: International Edition"

Danvers, Mass. – Copyright Clearance Center, Inc. (CCC), a not-for-profit organization and leading provider of licensing solutions, and RightsDirect, CCC's wholly owned European subsidiary, announces its "Copyright in Motion: International Edition" webinar series, beginning 23 April , 10:00 am – 11:00 am EST.

The webinars will explore the changing ways people around the world find, share, store and license content. The 23 April session will focus on mobile technology, cloud sharing, global copyright considerations, social media copyright implications and content licensing options. The fee is \$60 per webinar.

"Today people all over the world are using tablets, mobile devices, social media and many other new technologies to find, store and share all types of content," said Kim Zwollo, General Manager, RightsDirect. "Copyright implications have never been more complex, and it has never been more important to understand the best practices in content reuse and then to make educated decisions about using copyright protected materials."

CCC's OnCopyright Education has been lauded as among the best copyright education programs in the industry. With seminars, webinars, regional workshops and more, CCC advocates for the responsible use of content while providing the expertise to make it simple to do so.



About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world's most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions get permission to use copyright-protected materials quickly, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit www.copyright.com.

About RightsDirect

<u>RightsDirect</u> provides copyright-compliance solutions for companies to re-use and share the most relevant print and digital content. Based in Amsterdam, RightsDirect was established in 2010 as a wholly owned subsidiary of CCC. Together, CCC and RightsDirect serve more than 35,000 companies around the globe.

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