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Cambridge University Press Implements Copyright Clearance Center's RightsLink[®] for Open Access Solution

World's Oldest Publishing House to Utilize RightsLink[®] for Open Access to Manage Article Processing Charges (APCs) for Its Publications

Danvers, Mass. – <u>Copyright Clearance Center, Inc.</u> (CCC), a not-for-profit organization and leading provider of licensing and Open Access (OA) solutions, announces that <u>Cambridge</u> <u>University Press</u> has selected CCC's <u>RightsLink[®] for Open Access</u> to manage Article Processing Charges (APCs) for its Open Access publications.

"RightsLink for Open Access enables scholarly and academic publishers to quickly and effectively execute APCs as well as page and color changes, submission fees and author reprints," said Roy Kaufman, Managing Director, New Ventures, CCC. "By implementing RightsLink for Open Access for its publications, Cambridge University Press will not only save time and money, but also enable its authors to place orders with confidence and ease."

"CCC's RightsLink for Open Access can be integrated with any journal production system and manuscript submission workflow," said Simon Ross, Managing Director, Cambridge University Press. "This will streamline processes and increase efficiency for our customers, which include authors, institutions and research funders."

CCC has been helping publishers improve the author experience in collecting APCs for over six years and welcomes efforts toward standardization and transparency. It recently joined the Open Access Scholarly Publishers Association (OASPA), working with its members on issues such as collecting Article Processing Charges (APCs) and Open Access-aware licensing. The not-for-profit, named one of "<u>10 to Watch</u>" by information industry analyst Outsell in its 2013 Open

Access Market Report, recently endorsed the <u>Research Information Network's</u> call for cooperation among funders, universities and publishers.

CCC hosts webinars and podcasts on many aspects of Open Access and, as part of its

non-profit mission, works with organizations such as the National Information Standards

Organization (NISO) on creating standards related to Open Access.

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world's most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions get permission to use copyright-protected materials quickly, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit <u>www.copyright.com</u>.

About Cambridge University Press

Cambridge University Press is the publishing business of the University of Cambridge. Its purpose is to further the University's objective of advancing knowledge, education, learning, and research. Its extensive peer-reviewed publishing lists comprise 45,000 titles covering academic research, professional development, over 300 research journals, school-level education, English language teaching and bible publishing. Playing a leading role in today's international market place, Cambridge University Press has over 50 offices around the globe, and it distributes its products to nearly every country in the world.

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