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The Company of Biologists Automates Management of Author Charges with Copyright Clearance Center's RightsLink® for Open Access

Integrated CCC, Bench>Press Manuscript Tracking and Management System Streamlines COB Open Access Workflow, Saving Time and Resources

Danvers, Mass. – Copyright Clearance Center, Inc. (CCC), a global licensing and content solutions organization, announced The Company of Biologists, a not-for-profit publisher and U.K. charity promoting research and study across all branches of biology, has chosen to automate the collection and management of Article Processing Charges (APCs) through RightsLink® for Open Access from within HighWire's Bench>Press™ manuscript submission and tracking system.

With the growth of its Open Access business, The Company of Biologists wanted to simplify the collection of APCs from its authors. By working with CCC to integrate RightsLink for Open Access into its existing Bench>Press manuscript workflow, The Company of Biologists can now provide a familiar yet streamlined experience for submitting charges.

The Company of Biologists publishes five internationally renowned specialist journals; three with the option of Open Access: *Development*, *Journal of Cell Science*, and *The Journal of Experimental Biology*, as well as two fully Open Access titles: *Disease Models & Mechanisms* (DMM) and *Biology Open* (BiO).

Bench>Press is a Web-based manuscript submission and tracking management system developed by HighWire Press for publishers of scholarly content. With Bench>Press, publishers have a high level of flexibility to configure editorial workflows. Designed to integrate easily with HighWire's online publishing services, Bench>Press reduces time from submission to publication and offers "simple-click" transfer of ahead-of-print articles, auto-transfer of supplemental data files, ready indexing of articles for searching purposes, automatic classification of articles by subject headings, and now, automatic APC collection.

RightsLink for Open Access is CCC's next-generation platform that can be easily integrated with publishers' manuscript management and production systems to help automate the collection of

Open Access charges, enabling editorial staff to focus on working with authors and publication personnel to produce high-value content for subscribers and customers. RightsLink for Open Access also provides publishers with comprehensive billing and collections services, offers priority customer service to authors, and delivers detailed reporting to both publishers and authors.

"The Company of Biologists has been a terrific partner to CCC," said Miles McNamee, Vice President, Licensing and Business Development, CCC. "Our collaboration with The Company of Biologists and Bench>Press is a great example of like-minded organizations coming together to address the complexities of Open Access in support of publishers and their authors."

"Making it easy for authors to submit fees within their workflows is critical to creating a positive customer experience," said Abhinav Mittal, Vice President of Engineering, HighWire. "Over the last year, CCC and Bench>Press have worked closely together to produce a dynamic solution to serve the scholarly community in response to the global growth of Open Access."

To provide the latest information on Open Access, CCC collaborated with the <u>Association of Learned and Professional Society Publishers</u> (ALPSP) earlier this year to launch the <u>Open Access Resource Center</u>, which links to the latest Open Access news, reports, industry whitepapers, webinars and websites.

About Copyright Clearance Center

Copyright Clearance Center (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators, and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, RightsDirect, CCC serves more than 35,000 customers and 12,000 publishers around the world.