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## Elsevier Enrolls in Copyright Clearance Center's Republication Service

CCC Enables Publishers to Easily License One Another's Content for Republication from a Single Web Site

**Danvers, Mass. –** <u>Copyright Clearance Center, Inc.</u> (CCC), a global licensing and content solutions organization, announced Elsevier, a world-leading provider of scientific, technical and medical information products and services, has signed on to CCC's <u>Republication</u> <u>Service</u> to simplify the process of negotiating broad republication permissions for its Science & Technology and Health books and journals. With the addition of Elsevier, CCC now offers republication rights on more than one million works.

CCC's Republication Service is offered on <u>copyright.com</u>, a flexible, online marketplace that gives publishers a new channel to offer republication permissions. It enables licensees to easily find and secure the permissions they need to republish the world's most sought-after content. More than 700 publishers – including <u>Wiley</u>, <u>Springer</u> and <u>Nature</u> – have previously signed on to CCC's Republication Service, enabling their content to be easily accessible for republication in new works, formats, territories, and more, and making copyright.com the digital marketplace for broad republication permissions.

Preauthorizing permissions through the CCC Republication Service enables publishers to earn incremental revenue while maintaining control over a broad bundle of rights in high demand among licensees, such as translations and custom works. With more than one million enrolled journals, books, newspapers and more, the Republication Service helps licensees instantly clear permissions across a growing catalog of high-value content to accelerate product delivery. "CCC continuously strives to meet buyer demand for permissions across a rich repertoire of content," said Bill Neuman, CCC Vice President, Products. "Elsevier's participation in our Republication Service addresses this important market need, and provides them with an opportunity to earn new revenue for the rights integral to today's standard republication request."

"As the largest scientific publisher in the world, we publish vast amounts of content so we want to work efficiently," said Rogier van Erkel, Director, Rights- & Transactional Content, Elsevier. "Copyright compliance is crucial to Elsevier. We therefore welcome structures and processes that make it easy and efficient for others to be copyright compliant through securing the permissions needed to replicate Elsevier content into new works."

## About Copyright Clearance Center

<u>Copyright Clearance Center</u> (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, <u>RightsDirect</u>, CCC serves more than 35,000 customers and 12,000 publishers around the world.

## About Elsevier

Elsevier is a world-leading provider of information solutions that enhance the performance of science, health, and technology professionals, empowering them to make better decisions, deliver better care, and sometimes make groundbreaking discoveries that advance the boundaries of knowledge and human progress. Elsevier provides web-based, digital solutions — among them <u>ScienceDirect</u>, <u>Scopus</u>, <u>Elsevier Research Intelligence</u>, and <u>ClinicalKey</u> — and publishes nearly 2,200 journals, including <u>The Lancet</u> and <u>Cell</u>, and over 25,000 book titles, including a number of iconic reference works.

The company is part of <u>Reed Elsevier Group PLC</u>, a world leading provider of professional information solutions in the Science, Medical, Legal and Risk and Business sectors, which is jointly owned by Reed Elsevier PLC and Reed Elsevier NV. The ticker symbols are REN (Euronext Amsterdam), REL (London Stock Exchange), RUK and ENL (New York Stock Exchange).

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