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## Copyright Clearance Center Integrating Ringgold Identify Database into RightsLink for Open Access

Danvers, Mass. and Portland, OR – Copyright Clearance Center, Inc. (CCC), a global licensing and content solutions organization, has partnered with Ringgold, the authority on institutional identification, to integrate the Ringgold Identify database into CCC's RightsLink® for Open Access platform to host and execute institution-specific pricing rules.

"When authors publish in Open Access journals, they often pay article processing charges, or APCs," said Bill Neuman, CCC Vice President, Products. "Many publishers, especially society publishers, offer special pricing and discounts to subscribing institutions. By using standard institutional identifiers, like the Ringgold Number, to disambiguate author affiliations, author charges can be calculated according to pre-negotiated deals. Institutions don't need to worry about authors mistyping affiliations, and reporting reflects consistent data."

"Our Identify database provides RightsLink for Open Access with unique identifiers, and core metadata about institutions from all over the world," said Jay G. Henry, Ringgold Chief Marketing Officer. "Standard, institutional metadata is becoming more and more important as publishers and their authors must comply with funder mandates and report transactions inside and outside their respective organizations."

CCC is Ringgold's first partner to use its institutional identifiers specifically to simplify the collection, management, and reporting of publication charges.

RightsLink for Open Access streamlines the entire author fee transaction, ensuring that critical research is published as quickly as possible. The author workflow is driven by publisher-supplied metadata and a sophisticated rules engine that houses publishers' pricing and discount rules.

Ringgold's Identify database facilitates the management of complex institutional relationships by providing an authority file of more than 390,000 organizations in the scholarly supply chain. Each Identify record contains a unique Ringgold Number, robust metadata, and hierarchical links to related institutions.

## **About Copyright Clearance Center**

Copyright Clearance Center (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, RightsDirect, CCC serves more than 35,000 customers and 12,000 publishers around the world.

## **About Ringgold**

Ringgold (<a href="www.ringgold.com">www.ringgold.com</a>) supports a scholarly supply chain where information and data about subscribers, authors, readers, and content is able to flow easily and without confusion. With the Identify database and affiliated services, Ringgold provides authoritative data on institutions such as licensees, funders, sources of research, and consortia. Ringgold's ProtoView service enhances the discovery of scholarly works by creating and disseminating standard metadata via an extensive distribution network, including a website for librarians and researchers. More than 750 academic publishers utilize Ringgold's services to improve internal data governance, increase discoverability of published works, and maximize the potential of their data.

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