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Copyright Clearance Center Announces Findings from UK Open Access Forum

Discussion with Industry Leaders Sets Stage for London Book Fair

Danvers, Mass. – Copyright Clearance Center, Inc. (CCC), a global licensing and content solutions organization, welcomed more than 30 publishers and copyright leaders to London in January for a day of industry updates, panel presentations, and roundtable discussions, as well as keynote addresses from Dominic Young, CEO of the UK's Copyright Hub, and Dr. Michael Jubb, Director of the Research Information Network.

CCC provided a forum for strategic thinkers to discuss a range of pertinent issues related to Open Access, including emerging standards and technology, new business models, and the corresponding evolution of RightsLink®, a flexible platform for publishers to automate the collection of author charges and downstream licensing and content delivery.

"We believe Open Access can be a win-win for all stakeholders – funders, institutions, publishers, authors, and the research community," said Bill Neuman, CCC Vice President, Product. "CCC will continue fostering dialogue, providing an environment in which ideas and best practices can be exchanged and deliver innovative solutions that address the Open Access needs of the marketplace."

Major takeaways from the program include:

- Publishers are looking for robust e-commerce systems that can fit within existing workflows to facilitate reuse and promote content value.
- Publishers recognize the rising importance of metadata in the scholarly communications process.

- Changes in traditional scholarly publishing business models are introducing new dynamic s in relationships among publishers, authors and libraries.
- Confusion continues around the definition and potential implications of various
 Open Access business models.

CCC recently launched its <u>Open Access Resource Center</u> in collaboration with the <u>Association of Learned and Professional Society Publishers</u> (ALPSP) to help the publishing community stay on top of the latest Open Access news and trends.

CCC will be at the London Book Fair from April 8 to 10, Stand M510, conducting demonstrations of its next generation Open Access platform. On April 9, CCC President and CEO Tracey Armstrong and UK Copyright Hub Chairman Richard Hooper, will be featured in "The Future of Copyright and Licensing: A Global Conversation" with an introduction by Richard Mollet, Chief Executive, UK Publishers Association at 13:00 at the Conference Centre, Rooms 1 & 2. Click here for a full list of CCC panels and presentations at London Book Fair.

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world's most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the process of gaining access to and licensing content. These solutions let businesses and academic institutions get permission to use copyright-protected materials quickly, while compensating publishers and content creators for using their works. We make copyright work. For more information, visit www.copyright.com.

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