

Sample communication for CCC Annual Copyright License holders

The following is provided to assist you in introducing the Annual Copyright License and RightFind® Advisor to employees. You can use this text in an email message, posting on your company intranet, or in your company newsletter.

Subject: Compliant collaboration using published content is easier than ever with our new Annual Copyright License

Reusing and collaborating with content from millions of online journals, news articles, magazines, books, blog posts, and more is now easier than ever at [Company name].

Did you know that permission is needed from the copyright holder to reuse externally sourced print and digital content?

That is why we're excited to introduce the **Annual Copyright License** from CCC, a single source, global licensing solution that complements our existing publisher agreements and subscriptions to enable you to efficiently collaborate using published content and simplify copyright compliance with easy rights lookup.

How can the Annual Copyright License can help you?

We rely on the daily exchange of print and digital content. This content comes from many sources. Understanding when rights are required can be time-consuming and complicated. The Annual Copyright License delivers millions of rights, removes the guesswork, and makes it easy for you to:

- **Email a PDF of a journal article to a colleague** in conjunction with a collaborative project you are working on together
- **Host a competitive intelligence collaboration site** for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors
- Embed a PDF of a recent article about the company into an internal company newsletter or post it to the company's intranet site for employee awareness
- **Use portions of a work in a presentation** for an internal company meeting or in an employee education program
- **Store a copy of an electronic article** on the company intranet for use by a project team
- **Store the full text of an article** to substantiate claims made in promotional materials in the same system that was used to develop, manage, and approve the content
- **Annotate and store copies of scientific articles** related to known adverse events of a company product in an internal database which is used by a small team in connection with the company's regulatory compliance obligations
- **Annotate and submit supporting articles to a government agency** as required as part of a regulatory or patent filing

How can you check what's covered with the Annual Copyright License?

The Annual Copyright License comes with **RightFind® Advisor**, a quick, reliable way to verify rights included in the license. [Click here](#) to log in or visit our intranet to access RightFind Advisor and then enter the Publication Title or Standard Number (ISBN/ISSN) in the search box.

License coverage, shown in the screenshot below, is listed under "*How can I use this copyright content?*"

The screenshot shows the RightFind Advisor search interface. At the top, the CCC logo and 'RightFind Advisor' are displayed. Navigation links for 'Sign In', 'Help', and 'Live Chat' are in the top right. Below the header, a 'RightFind Bookmarklet' link is on the left, and 'Location: United States of America' and 'English' are on the right. The search bar contains 'Business Week' with a magnifying glass icon and an 'Advanced Search' link. A 'Search Tips' link is also present. The results section is titled 'Narrow your results:' and includes filters for 'Publication type', 'Language', and 'Country'. The 'Publication type' filter shows 'All' selected, with counts for Journal (42), e-Journal (12), Book (165), e-Book (82), and Newspaper (5). The 'Language' filter shows 'All' selected, with counts for Bulgarian (1), English (207), French (1), German (3), and Hungarian (1). The 'Country' filter shows 'All' selected, with a count for Australia (1). The main results area shows 'Results: 1-25 of 315' with a '25 Results/page' dropdown and pagination links. Two results are displayed, both for 'Business week' (Journal). The first result has ISSN: 0007-7135, Date: 1929 - Present, Publisher: Bloomberg, Language: English, and Country: United States of America. The second result has ISSN: 0739-8395, Date: 2017 - Present, Publisher: Bloomberg, Language: English, and Country: United States of America. Both results include a box titled 'How can I use this copyrighted content?' with links for 'Digital Sharing', 'Photocopy Sharing', and 'Digital responsive rights', and a 'View more uses' link.

CCC | RightFind[®] Advisor

Sign In Help Live Chat

RightFind Bookmarklet Location: United States of America English

SEARCH: Business Week Advanced Search

Search Tips

Narrow your results: Hide filters Request ACL Coverage

Publication type

- ☒ All
- ☐ Journal (42)
- ☐ e-Journal (12)
- ☐ Book (165)
- ☐ e-Book (82)
- ☐ Newspaper (5)

[View all](#)

Language

- ☒ All
- ☐ Bulgarian (1)
- ☐ English (207)
- ☐ French (1)
- ☐ German (3)
- ☐ Hungarian (1)

[View all](#)

Country

- ☒ All
- ☐ Australia (1)

Results: 1-25 of 315 25 Results/page Previous 1 2 3 4 5 Next

Business week

PUBLICATION TYPE: Journal

ISSN: 0007-7135
Date: 1929 - Present
Publisher: Bloomberg

Language: English
Country: United States of America

How can I use this copyrighted content?

- Digital Sharing
- Photocopy Sharing
- Digital responsive rights

[View more uses](#)

Business week

PUBLICATION TYPE: Journal

ISSN: 0739-8395
Date: 2017 - Present
Publisher: Bloomberg

Language: English
Country: United States of America

How can I use this copyrighted content?

- Digital Sharing
- Photocopy Sharing
- Digital responsive rights

[View more uses](#)

For more information about our Annual Copyright License or RightFind Advisor, please contact [Company contact] at [email or extension].