Copyright Clearance Center Taking Active Role at SLA

DANVERS, MA, June 1, 2007—Copyright Clearance Center (CCC), the world’s largest copyright licensing solutions provider, will be a major exhibitor, event sponsor and participant in several presentation panels at this year’s annual conference of the Special Libraries Association (SLA), June 3-6 at the Colorado Convention Center in Denver.

The afternoon of Sunday, June 3, CCC will sponsor a half-day SLA Professional Development Course, with several CCC executives discussing the basics of copyright law, with an added overview of international copyright issues. Designed for individuals who oversee the use and sharing of content in highly collaborative business and academic environments, the course also will include an interactive panel discussion.

On Tuesday, June 5, CCC will participate in a morning “Hot Topics” panel on the Web 2.0 phenomenon and the copyright implications of easily shared digital content. Later that day, CCC will take part in an SLA News Division session on “Copyright in the 21st Century.”

CCC will participate in two sessions on Wednesday, June 6: a morning panel on Digital Rights Management, and an afternoon session on content licensing and liability issues designed for information managers at pharmaceutical companies.

On the exhibit floor, CCC (booth 705) will highlight enhancements to its rights advisory and management service, Rightsphere. Launched at last year’s SLA conference, the Web-based service has been adopted by several leading corporations, including Boeing, Eli Lilly, Novartis and AstraZeneca. Rightsphere upgrades offer increased flexibility and configurability, making it easier to integrate Rightsphere into content workflows and applications.

About Copyright Clearance Center

Copyright Clearance Center creates innovative licensing solutions for the seamless sharing of knowledge. CCC’s licensing services, combined with its Web-based applications and tools, allow tens of millions of people in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world. By offering rights to millions of the world’s most sought-after publications, the company plays a major role in the global knowledge economy and encourages support for the principles of copyright. For more information please visit www.copyright.com.

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