

Motion Picture License

General FAQ

What is the Motion Picture License?

The Motion Picture License (“MPL”) allows employees of U.S.-based businesses to show copyright-protected movies and TV shows (referred to as “Videos” in the MPL) for the purpose of employee training, internal sales presentations and company meetings. The MPL is an affordable way to comply with copyright law.

What content does the Motion Picture License authorize?

As an MPL licensee your employees can show legally obtained motion picture and some television content from tens of thousands of titles from more than 650 producers from around the world — including all major Hollywood studios. A complete list of producers can be found online at www.copyright.com/mplicense.

What legal sources of Video content are covered by the license?

The MPL allows users to show Videos obtained from ANY legally obtained source, as long as the Videos are covered under the license. This may include DVDs purchased at retail outlets, Videos downloaded from iTunes or Videos streamed from hulu.com and other websites which are authorized outlets of motion picture content and TV shows.

Do Videos have to be shown in their entirety?

No, while the Videos can be shown in their entirety under the license, the MPL also authorizes you to show portions or scenes of Videos.

Does the MPL only authorize showing Videos inside the walls of the company? What if I’m at a client meeting or a conference and need to show a Video?

The MPL allows you to show Videos in any facility either owned or used by the licensed employee. This would include client meetings and conferences.

Can I show Videos in my trade show booth?

No. You may not use the MPL in situations where the showing of the Video may be perceived as an endorsement of your product or service. Generally, a trade show booth showing would be perceived as a product endorsement and require additional clearance from the rightsholder.

Can I charge for admission?

The MPL does not allow you to charge for admission, even if it’s a company event.

Why does my company need a Motion Picture License?

The content of Videos whether rented, purchased or viewed online is protected by copyright law. With few exceptions, the use of Videos is generally limited to home viewing. The MPL provides you with permission to use those Videos in the corporate setting.

What can I do with the Motion Picture License?

With Copyright Clearance Center's (CCC) Motion Picture License you can:

- Enhance employee training, sales presentations, conferences and company meetings.
- Save time and money by reducing the need to pursue permissions.
- Minimize the risk of unintended copyright infringement.

How do I verify that a title is covered by my Motion Picture License?

To assist you with finding the specific title you wish to show in conjunction with the Motion Picture License producer list, we have included instructions on how to search and locate titles on the Internet Movie Database website at www.imdb.com:

1. Go to www.imdb.com and type in the title of the film that you are interested in. Press the 'Search' button.
2. Locate the Company Credits section
3. Click on the "See More" link under "Production Companies" The theatrical distributor will appear in parenthesis (Theatrical) (U.S.) If the theatrical distributor is not specified, use the distributor for "All Media" or the Production company. *NOTE: for TV shows you can use the US distributor as the company to look up in step 4 below.*
4. Look up the company name in the [producer list](#) found on the [MPL Training Resources](#) page.

NOTE: If you wish, you can also search the name of the producer/distributor on IMDB and the company page will list all of the titles that company has produced or distributed.

How is my license fee determined?

The Annual Copyright License fee for each company is determined by the projected content use for that company's industry type and the number of professional employees. The price is based on usage of film content within certain industries provided by our partner MPLC.

Does a Motion Picture License allow me to do anything I want with Videos?

The Motion Picture License permits showing of films, Videos and TV shows within a business environment and does not provide rights to make copies or distribute Videos. Videos must be legally obtained elsewhere (e.g. DVD purchase, iTunes). The MPL allows users to show those legally obtained Videos at company meetings, trainings, events, client meetings, and at conferences.

Can I make movie clips or copy DVDs to digital files?

The MPL does not authorize you to make clips or unlawfully copy DVDs. Licensees may use technology to perform the Videos in a presentation noting that the Videos or any portion thereof must not be retained once the public performance has concluded.

Can I download and save a video I found on Youtube for the purposes of a presentation?

You can use software to download and save a Video that you found on YouTube, if that Video was made available by the Rightsholder and is covered under the CCC Motion Picture License (MPL). You may retain that whole Video or a scene from that Video in your PowerPoint presentation for the duration of the presentation, under the terms and conditions of the license. Once you are no longer

using the presentation, or are no longer a holder of a MPL, you would not have permission to retain the Video or scenes from the Video.

Is coverage available to our foreign employees?

Yes, the Motion Picture License has an option to add coverage of your employees outside the United States. Simply check the box on the license to add multinational employees and fill out the country schedule.