

### Why partner with CCC?



Market leader – We deliver over 1.8 million documents a year, more than any other document delivery provider, and our award-winning RightFind content workflow solution was named to KMWorld's 100 Companies That Matter in Knowledge Management 2021.

### Document Delivery services: partnership opportunities

## Put CCC's document delivery capabilities in your users' workflow

Take advantage of CCC's strong partnerships with thousands of publishers, including the top scientific, technical and medical (STM) publishers in the world, to provide your users with the documents they need, where and when they need them. You can connect with CCC's document delivery capabilities through OpenURL, the RightFind Document Delivery Application Programming Interface (API), or through a referral partnership with CCC.



**Speed** – Enable your customers to get the articles they need quickly, cost-effectively and copyright cleared. CCC provides the quickest document turnaround time in the industry. In fact, 96% of all orders are delivered within 24 hours and the vast majority are delivered instantly.



Access – Ordering is simple and convenient. Your customers can use citation data to easily order the documents they need. They can search CCC's proprietary database of more than 140 million citations, including 3 million open access articles of scientific, technical and medical (STM) content.



**Copyright compliance** – All document orders will be cleared through CCC's publisher relationships.



World-class customer service – You can count on CCC's award-winning Customer Service team to help you get the content you need 24/5 by email, chat, phone and online help resources. In 2021, CCC was recognized for its customer service team winning a silver Stevie® award for Sales & Customer Service.

#### **OpenURL** integration

Create custom links within your application to connect users directly to options for purchasing documents from CCC's proprietary database of more than 140 million citations of STM content. From there, users can select and pay for the documents they need. OpenURL integration eliminates development time and lets you start delivering documents to your customers quickly.

RightFind supports standard OpenURL syntaxes (version 0.1 & Z39.88-2004) as well as a custom extended syntax, which allows for multiple citation submission as well as authentication. RightFind supports passing OpenURL parameters in a few ways:

- 1. HTTP GET (on the URL query string),
- 2. HTTP POST (as input fields on the form)
- 3. HTTP POST XML (as a single input field on the form)

#### **API integration**

CCC's RightFind Document Delivery API makes it easy for your users to access published documents, pre-cleared for delivery, directly in their workflow. With search, delivery, and billing capabilities, the RightFind Document Delivery API allows users to tap into CCC's database of millions of copyrighted works from within your application.

#### What is an API?

An Application Programming Interface (API) allows applications to communicate with each other. The RightFind Document Delivery API enables your preferred applications to communicate with CCC's back-end data systems to deliver documents to your users. The RightFind Document Delivery API client-service communicates using the HTTP protocol and implements a RESTful workflow. It supports both JSON and XML formats.

#### **Referral partnerships**

Become a referral partner of CCC Document Delivery Services. CCC has decades of experience partnering with diverse organizations on both the content supply and buy side to deliver greater value to users across industries. Contact CCC's Global Alliances team using the link below to get more information.

#### **Our partners**

Here are just a few organizations that have partnered with CCC to offer customers an efficient way to get the documents they need:

- CEPIEC
- DistillerSR
- G-Search
- KnowledgeWire

#### About CCC

A pioneer in voluntary collective licensing, CCC (Copyright Clearance Center) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

# CCC RightsDirect

#### Learn more

Contact CCC's Global Alliances team to learn how our document delivery integration services can enhance your product offering and help you deliver greater value to your customers.

⊠ partners@copyright.com

copyright.com/partners