Learning Content Management Solutions

Liberate Your Learning Content

The global publishing environment reflects rapidly changing business models, constant shifts in the world of licensing, and continuous pressure to leverage technology to enable operational workflows and strengthen the partner and customer experience. Leadership teams are taking stock of how to deliver innovative solutions to the market while maintaining competitive advantage and controlling costs. Digital transformation — the practice of leveraging digital technology to improve operations and increase value to customers — is a core part of every publisher's strategic plan.

Features & benefits:

Content storage & management: Create a "single source of truth," while also catering to different learning styles, standards and requirements. All learning objects and files (such as HTML, PDF, PPT, SCORM and rich media) are stored in one place, helping you to repurpose learning content, speed up course production and get the most value from your content investment.

Search & navigation: Semantic enrichment allows for easy search across all assets, with context-based discovery, suggestions, and filters. Subject-based tagging and metadata can be added to courses and objects, so relevant materials can be quickly discovered. By linking courses, content, metadata, standards and rights permissions at a granular level, users can see relationships between materials — making it possible to repackage existing content to meet new learning needs.

Content auditing: Perform a content health check based on standards, formats or file metadata you set. If content is flagged, click straight through to the associated object to take corrective action, driving quality and compliance across materials.

Rich media support: Manage rich media assets including audio, video and HTML to make learning materials more interactive and immersive.

Workflow management: Author and edit content collaboratively with instructional designers, editors and the rest of your team. Then, streamline revision and approval workflows to keep content compliant and up-to-date. For deeper insight into every project, our Content Kanban module, a workflow visualization tool, helps you track and manage tasks from start to finish, keeping projects on track and to meet deadlines.

Multichannel delivery: Distribute content in multiple formats across your preferred channels in one click.

Learning Content Management Solutions (LCMS) enables instructional designers and L&D professionals to assemble and deliver dynamic learning content. When customized to your organization's unique needs, these solutions offer intuitive authoring interfaces and powerful content management capabilities.

About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

CCC
Copyright Clearance Center

Maximize the value of your learning assets
Get in touch today to learn more:

✉ solutions@copyright.com

🌐 copyright.com/publisher-metadata