



Copyright Clearance Center to Host Back-to-School Virtual Town Hall on Transforming K-12 in the Time of COVID-19

Panel of Industry Leaders Will Examine the Impact of the Pandemic on K-12 Education Content and Licensing Models and Hybrid/Remote Learning

September 22, 2020 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, will present a [virtual Town Hall](#) on Tuesday, 29 September at 10:00 EDT/15:00 BST/16:00 CEST, bringing together publishing leaders and education solutions providers to share their lesson plans for digital transformation in a COVID-19 world.

With the onset of the COVID-19 pandemic this spring, schools across the US were closed suddenly and instruction shifted to a virtual model for millions of students. The spotlight fell on educational technology and licensing to address the new challenges as faculty and staff realized that success in this new model required access to content both in print and online formats.

The disruption caused by COVID-19 will have long-lasting repercussions beyond this school year. Learning will continue to be widely varied, with schools delivering a mix of in-person, remote and hybrid learning in order to curb the spread of the novel coronavirus while enhancing student outcomes and improving accessibility.

“The impact of the COVID-19 pandemic is widespread, but is especially crippling to the academic community,” said Emily Sheahan, Vice President & Managing Director, CCC. “Schools are struggling with exactly how to begin the new academic year given conflicting pressure from scientists, government, community leaders, families, staff, unions, faculty and students. They need flexible, creative solutions that allow students, families and teachers to adapt to changing requirements with minimal interruption to the learning experience.”

Industry experts participating in the virtual Town Hall include:

- Karthik Krishnan, CEO, Britannica Group
- Beth Miller, Chief Knowledge Officer, EL Education, Inc.
- Paul Randall, Solutions Product Marketing Manager, HP
- Andrew Campana, Director, Business Development, CCC

CCC recently hosted virtual Town Halls on '[Thinking Beyond the Crisis: Building Digital Resiliency](#)' and '[Transformative Agreements: How Innovation is Answering the Open Access Challenge](#).'

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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