

Marketplace Update

Release Notes: June 2020

CONTENTS

WHAT’S NEW WITH MARKETPLACE? 3

Marketplace: June 2020 Release3

Recap of March 2020 Release7

WHAT’S NEW WITH PUBLISHER PORTAL? 8

PubPortal: June 2020 Release8

Recap of March 2020 Release12

WHAT'S NEW WITH MARKETPLACE?

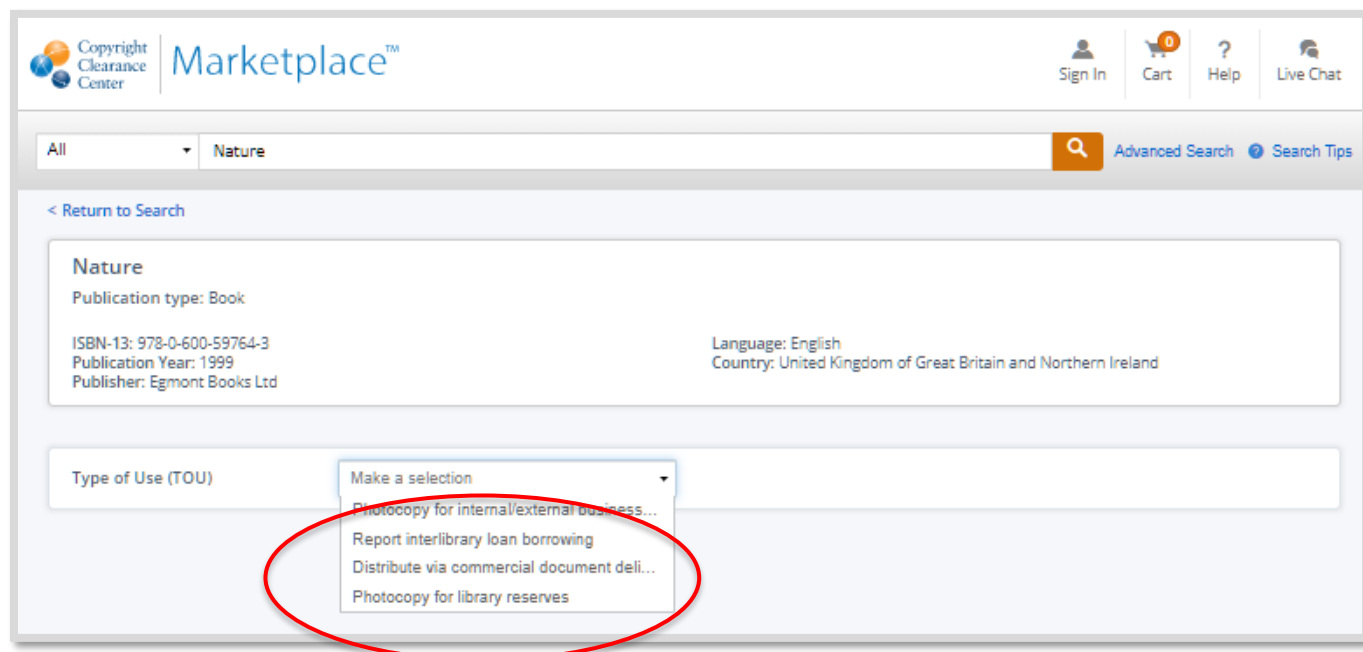
We are pleased to announce the Marketplace release, which released on 16 June 2020.

Marketplace is an ecommerce site that serves as the online hub for the purchase of rights from a select group of CCC's Pay-Per-Use licensing services, including rights for republication, for reporting ILL borrowing, commercial document delivery, and photocopying for library reserves. Marketplace provides an advanced workflow and simple buying experience allowing customers to easily search, find and obtain permissions to use publications from thousands of publishers around the world and to request article reprints from Copyright Clearance Center (CCC).

Marketplace: June 2020 Release

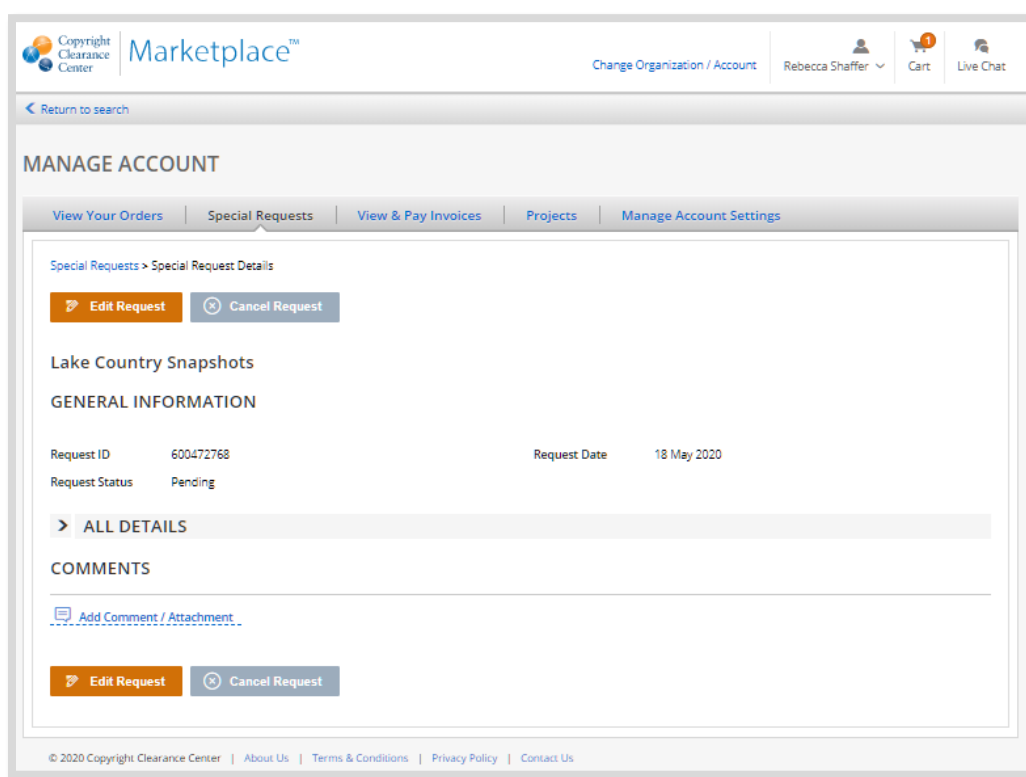
Marketplace is designed to enable buyers to purchase the largest combination of rights and content in a single destination and deliver best-in-class services to strategic accounts, repeat buyers and drive-by buyers. As part of this strategy, the June release of Marketplace will offer three new types of use.

- Report Interlibrary Loan (ILL) borrowing
- Commercial document delivery
- Photocopying for library reserves



Editing of Special Requests: Buyers can edit special requests within Manage Account. They can make changes to a request if prompted by a publisher, rather than having to cancel the original request and submit a new one. The editing special requests process is as follows:

- From within Manage Account, a buyer can select “edit” and navigate to the request details page where they can make updates to their original request, including new work and original content questions.
- Updates will then be submitted to the publisher for review.
- If changes to the request result in a priced response, customers can add the item to their cart and check out. The original request is then closed and marked as “converted to a priced item.”



Continued

Editing of Special Requests (cont'd.)

+

 ADDITIONAL DETAILS

Order reference number
(optional)

The requesting person /
organization to appear on
the license

Test

Additional information for
your request (optional)

Attachment (optional)

Attach File

No file attached
(.pdf, .jpg, .gif, .tiff, .png)

+

 REUSE CONTENT DETAILS

Title, description or numeric
reference of the portion(s)

Test

Title of the article/chapter
the portion is from

N/a

Editor of portion(s)

N/a

Author of portion(s)

N/a

Volume of serial or
monograph

N/a

Issue, if republishing an
article from a serial
(optional)

Page or page range of
portion

1

Publication date of portion

2020-04-03

< Previous

Cancel Edit

PRICE: Special Request

UPDATE REQUEST

+

 ADDITIONAL DETAILS

Order reference number
(optional)

The requesting person /
organization to appear on
the license

Test

+

 REUSE CONTENT DETAILS

Title, description or numeric
reference of the portion(s)

Test

Title of the article/chapter
the portion is from

N/a

Editor of portion(s)

N/a

Author of portion(s)

N/a

Volume of serial or
monograph

N/a

Issue, if republishing an
article from a serial
(optional)

Page or page range of
portion

1

Publication date of portion

2020-04-03

< Previous

Cancel Edit

✓ PRICE: 878.50 USD

ADD TO CART

CHECKOUT

Continued

Fixed-Price Promotional Codes: Buyers will be able to apply fixed-price promotional codes to items in their carts. These are in addition to the fixed fee and percentage discount codes that are already supported. A fixed-price code will replace the original price of an item with a consistent price set by the publisher.

Apply Promotional Code

Once you click Apply Code, valid discounts will be applied to your request.

Promotional Code

Add

Promotional Code	Promotion Type	Discount
WEBINAR FEE 20202	Fixed Fee Discount	20.39 GBP

Codes cannot be applied to special request items. Multi-use codes are applied to all applicable items. Limited use codes are applied to the highest priced applicable items.

Cancel

Apply Code

Copyright Clearance Center Marketplace™

Aaron Reid Cart Help Live Chat

[Return to search](#)

SHOPPING CART

[Remove selected items \(0\)](#) | [Empty this cart](#) Currency: GBP

This service provides the legal rights to redistribute the content, it does not supply the copyrighted content itself. Price reflects the current conversion rate.

1. Mathematics I

288.37 GBP

ISBN-13
Type of Use

978-0-333-28171-0
Republish in a book

Publisher
Portion

PALGRAVE MACMILLAN
Chapter/article

[Publisher Terms and Conditions](#)

[View Details](#)

If changes are required, remove the item from your cart and visit Special Requests within Manage Account

[Remove](#)

2. Mathematics I

112.98 GBP

ISBN-13
Type of Use

978-0-333-28171-0
Republish in a book

Publisher
Portion

PALGRAVE MACMILLAN
Chapter/article

[Publisher Terms and Conditions](#)

[View Details](#)

- 20.39 GBP
Applied Codes

92.59 GBP

[Remove](#)

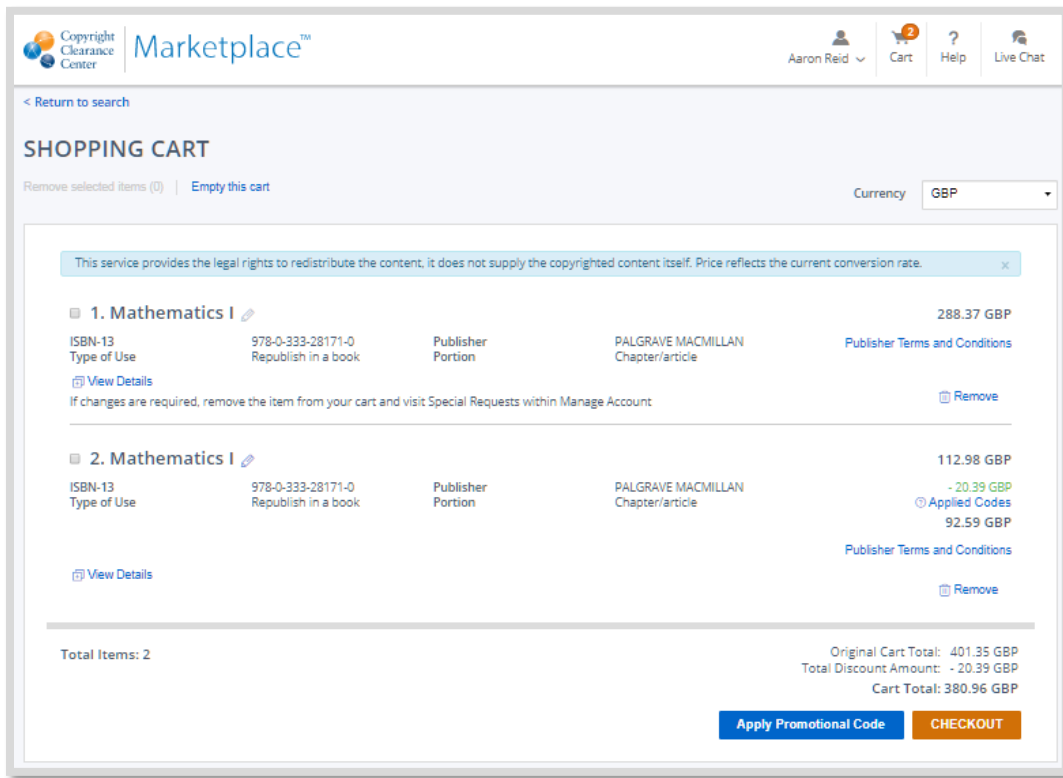
Total Items: 2

Original Cart Total: 401.35 GBP
Total Discount Amount: - 20.39 GBP
Cart Total: 380.96 GBP

Apply Promotional Code

CHECKOUT

Continued



Recap of March 2020 Release

The March release of CCC Marketplace included the following improvements:

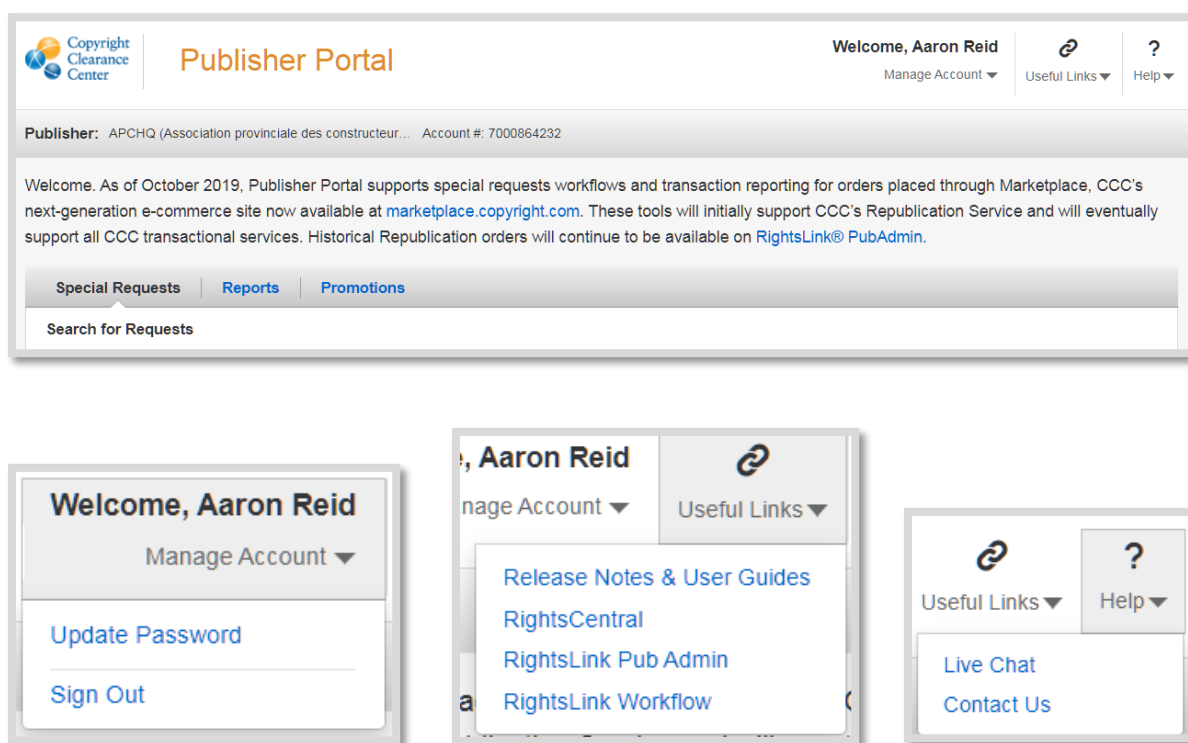
- **Support for Promotional Codes:** Buyers can apply promotional codes, supplied by publishers, to items in their carts. Publishers generate promo codes in PubPortal.
- **Improvements to Request Details:** More intuitive field formatting and new messaging for buyers when a percent limit is reached.
- **Improvements to Manage Account:** Improved presentation of terms, updated notification messaging, and a status change for special requests when additional comments are added.

WHAT'S NEW WITH PUBLISHER PORTAL?

We are pleased to announce the Publisher Portal release, which released on 17 June 2020.

PubPortal: June 2020 Release

Updates to PubPortal Navigation: PubPortal will become CCC's single destination for publishers to manage their business through CCC. While we work on this transition, we want to make it easy for you to navigate between your CCC portals and easy to access user guides, release notes and account settings. You will see similar improvements to the navigation bars in RightsCentral and RightsLink Pub Admin.



Fixed-Price Promotional Codes: As part of the June release, publishers will be able to generate a new type of code, called a fixed-price promotional code. Create this type of code when you need to give a buyer a fixed price rather than a percent or flat discount off your list price. A fixed-price code will result in the same price for all applicable licenses, rather than a percentage or flat fee discount; a fixed-price promo code replaces what the buyer sees as the final price for each license.

Continued

Welcome. As of October 2019, Publisher Portal supports special requests workflows and transaction reporting for orders placed through Marketplace, CCC's next-generation e-commerce site now available at marketplace.copyright.com. These tools will initially support CCC's Republication Service and will eventually support all CCC transactional services. Historical Republication orders will continue to be available on [RightsLink® PubAdmin](#).

Special Requests | **Reports** | **Promotions**

[Promotions](#) > Create Promotion

CREATE PROMOTION

Promotion name:

Covered Types of Use:

Promotion type: ☒ Percentage Discount %
☐ Fixed Fee Discount
☐ Fixed Price

Start date:
End date: (optional)

Allowed uses per code:
☒ Limited
☐ Unlimited

Create code(s):
☒ Auto-generate codes
Enter # of codes needed
☐ Create single custom code
Enter reader-friendly code

Better Tools for Managing Communications within Special Requests: The Special Requests tab will offer improved communication functionality, enabling publishers to add comments while viewing request details. The “Contact Customer” link will open a text box within the communication tab rather than in a pop-up window.

Communication | **History**

[Contact Customer](#)

20-May-2020 12:26:28, by Aaron Reid
I made some edits

Communication | **History**

Comments:
Please enter a comment for the buyer. Comments are added to the Communication tab.

[Attach file](#) No file attached (.pdf, .jpg, .gif, .tiff, .png)

20-May-2020 12:26:28, by Aaron Reid
I made some edits

Display Changes to Special Requests: Buyers will be able to edit submitted special requests.

Publishers will be able to see the edits buyers make within the History tab of the request.

Communication History		
Item	Previous Value	Current Value
20-May-2020 15:28:28, request is updated by Rebecca Shaffer		
Portion Type	Page	Chart/graph/table/figure
Page range(s)	1	
Number of charts / graphs / tables / figures requested		111
Total number of pages	1	
Format (select all that apply)	Print	Government agency
Who will republish the content?	Academic institution	Current edition and up to 5 years
Duration of Use	Current edition and up to 10 years	Up to 4,999
Lifetime Unit Quantity	Up to 999	Main product
Translation	Other translation needs	No
Enter languages	1	

Reopen Special Requests: Publishers will be able to reopen special requests that were previously *denied* or *closed*. Once reopened, the status will change to *pending* and the publisher can respond to the request.

REOPEN

Assign

GENERAL INFORMATION

Request ID: 600452314

Requester Name: dima test

Request Date: 31-Mar-2020

Organization: Copyright Clearance Center, Inc.

Status: Denied

> ALL DETAILS

Communication History

Contact Customer

31-Mar-2020 07:48:49, by Natalia Zhymnova

comment

REOPEN

Assign

Assign Special Requests to yourself from Search Results Page: Publishers will be able to assign requests to themselves from the search results page, enabling bulk assignment of requests. Within the search results, each request will have an “Assign to me” option for an individual publisher representative to take ownership of a request without having to open each one.

Special Requests | Reports | Promotions

Search for Requests

All Assigned to me Unassigned Please type to search by Request ID **SEARCH** **CLEAR** Advanced Search ▾

☐ Show Completed and Canceled Requests ?

Results per page: 25 Results 1 - 25 of 1398 Previous 1 2 3 4 5 Next

Request ID ↕	Publication ↕	Status ↕	Content Title ↕	Requester Name ↕	Organization ↕	Request Date ↕	Last Update Date ↕	Assignee ↕	Price Quoted ↕
600475687	Mathematics I	Pending	Mathematics I	Aaron Reid	Copyright Clearance Center, Inc.	20-May-2020	20-May-2020	Assign to me	
600475686	Mathematics I	Pending	Mathematics I	Aaron Reid	Copyright Clearance Center, Inc.	20-May-2020	20-May-2020	Aaron Reid	
600475683	Mathematics I	Approved	Mathematics I	Aaron Reid	Aaron Reid	20-May-2020	20-May-2020	Aaron Reid	100.00 USD

Tooltips: Publishers will now have access to new tooltips within PubPortal. Additional tooltips will support the advanced search in Special Requests, generating reports, and creating and managing promotions.

Search for Requests

Advanced Search ▲

Status ? make a selection

Publication ?

Content Title ?

Requester Name ?

Organization ?

Request Date ? From To

Last Update Date ? From 21-Mar-2020 To 20-May-2020

Assignee ? make a selection

CLEAR **SEARCH**

[View Report Requests History](#)

Report type: ? Transaction Summary Report

Transaction Summary Report

Order License ID: ?	<input type="text"/>	Product: ?	Republication
Licensed author:	<input type="text"/>	Types of Use:	make a selection
Licensed title:	<input type="text"/>	Payment Status: ?	make a selection
Licensed publication:	<input type="text"/>	License date range: ?	<input type="checkbox"/> Specify date range

Run Report **Clear**

[+](#) Create new promotion

Search for Promotions

Promotion name: ?	<input type="text"/>	Promotion Status: ?	Active
Code: ?	<input type="text"/>	Promotion start date: ?	From <input type="text"/> To <input type="text"/>
Covered Types of Use: ?	make a selection	Promotion end date: ?	From <input type="text"/> To <input type="text"/>

Search **Clear**

Recap of March 2020 Release

The March release of PubPortal included the following improvements:

Creation and Management of Promotional Codes: Publishers can generate and manage promotional codes from the Promotions tab of Pub Portal.

Questions? Please contact Aaron Reid at areid@copyright.com or your Account Manager.