

## **Copyright Clearance Center Launches Education Continuity License**

CCC Partners with 40+ Rightsholders to Authorize New Uses of Existing Learning Materials at No Cost as Educators Cope with Remote Teaching During COVID-19 Crisis

March 24, 2020 – Danvers, Mass. – <u>Copyright Clearance Center, Inc.</u> (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces its <u>Education Continuity License</u> to enable creative approaches to remote teaching and distance learning made necessary by the pandemic.

Over the past several days, educators across the U.S. have contacted CCC with questions about using copyrighted content and materials in innovative new ways to support distance learning. In response, CCC is coordinating with its community of rightsholders to authorize the use of their materials at no cost by educators as required by the pandemic during this time of emergency. CCC is not delivering educational materials or content to educators; it offers this new license to authorize U.S. school districts, educators, parents and others to make immediate additional uses of materials that they have previously lawfully acquired.

The authorization will run through mid-summer 2020, at which time CCC will work with rightsholders to assess whether an extension may be necessary. CCC will not collect fees from any party and will administer this service for no cost. CCC has posted a form on its website so that educators can look up participating publishers and record their use of lawfully acquired copyrighted materials. In just a few days, more than 40 publishers have agreed to grant these rights at no cost through this license.

As schools and educators quickly shift from in-classroom to in-home teaching, CCC is also providing regularly updated <u>learn-at-home resources links</u> on its homepage from a variety of educational publishers and content providers to help and support teachers and children.

"I'm incredibly impressed by the innovation and creativity demonstrated by teachers, educators, and publishers during this time of crisis," said Tracey Armstrong, President and CEO, CCC. "This license provides an added measure of support requested by talented education professionals, and we are happy to contribute in this crisis by bringing these creative licenses, offered by a growing number of publishers, to educators who need them most."

## CCC's Statement on Business Continuity During the COVID-19 Crisis

CCC operates globally and has a well-established, detailed Business Continuity Plan as part of its rigorous SOC2 (Type 2) and ISO 27001 compliance programs. CCC is taking COVID-19 seriously and recognizes that it has and will continue to cause substantial business disruption.

CCC operations continue uninterrupted. Its products and services are fully available and global customer support teams continue to provide outstanding service.

CCC puts the health and safety of its customers, staff and families, above all else. It has taken prophylactic steps to mitigate risk of infection and to provision for continuous, uninterrupted service. It placed restrictions on all business travel and has enabled employees to work from home. CCC employees are prepared to work from home for an extended period without compromising established security protocols or impacting productivity.

CCC's leadership receives a daily briefing, aggregating essential developments from numerous organizations including the World Health Organization (WHO), CDC, local governments, and relevant health authorities. It continues to follow expert guidance and implement recommendations as appropriate.

## ABOUT COPYRIGHT CLEARANCE CENTER

<u>Copyright Clearance Center (CCC)</u> builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit <a href="www.copyright.com">www.copyright.com</a>.

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