



RightsLink[®] for Scientific Communications

The Market-leading Solution for Scholarly Publishing

As global initiatives put new pressure on the scholarly publishing industry, organizations of all sizes and disciplines are racing to build and strengthen existing Open Access (OA) strategies. Publishers are looking for solutions that reflect the evolving demands of transformative agreements in a changing marketplace, simplify editorial and payment workflows, enable testing new business models and update or replace legacy systems to reflect the needs of a new reality.

CCC can help with RightsLink[®] for Scientific Communications. A scalable, flexible way to manage publication charges and transformative agreements with institutions and funders, RightsLink is the industry-leading cloud-based solution that makes it easy to collect author charges and model and manage Read and Publish and other transformative agreements.

The RightsLink Network Effect

More than 30 of the world's leading publishers rely on RightsLink to manage APC workflows and a growing number of transformative agreements, creating a powerful RightsLink Network Effect that drives collaboration, partnership and innovation in the evolving scholarly publishing ecosystem. The value of the RightsLink Network Effect goes beyond publishers and is also felt by authors, funders and institutions who trust the solution's familiar user experience and flexible workflow.

TRANSFORMATIVE AGREEMENT MANAGEMENT TOOLS

RightsLink for Scientific Communications is built with initiatives like Plan S and Horizon 2020 in mind. Designed with maximum flexibility, RightsLink is an author- and institution-ready solution that helps publishers quickly model and support a variety of deals, from the simple to the complex. Created by experts in OA publishing and licensing, this sophisticated solution addresses author, funder, institution and publisher needs for transformative agreements that include Read and Publish, Publish and Read, Membership, Deposit and more. RightsLink can support transformative agreements at the individual, consortia and national level. In response to evolving publisher business models, RightsLink uses data to deliver a sophisticated workflow infrastructure. Users benefit from custom configuration options, seamless integrations with leading manuscript workflow solutions and powerful reporting for important stakeholders like authors, funders and institutions.

- **Authors** are looking for simplified and flexible options when choosing where and how to publish. RightsLink is easily customized to recognize the author, present the appropriate deal terms and simplify invoicing. Auto-dunning is supported, and optional collections support is available. RightsLink is the only solution that enables Read and Publish agreements between publishers and institutions without requiring author involvement.
- **Funders and Institutions** need to know that transformative agreements are managed accurately and in a timely way, and that funding approvals are granted by the right party at the right time, every time. RightsLink can be configured to grant approvals one transaction at a time or deliver fully automated workflows with detailed reporting.

OPEN ACCESS AND PUBLICATION CHARGE MANAGEMENT

RightsLink enables you to automate the collection of OA publication charges of all types as well as submission, page, color, custom cover, reprint and fees for other value-added services. This gives publishers more flexibility to diversify, test, build and support new business models while streamlining billing and collections.

ADVANCED, FLEXIBLE REPORTING

RightsLink delivers the most advanced set of reporting data on the market today, including a broad set of reports “out of the box” and supports extensive publisher- and deal-specific customization.

TOUCH-FREE WORKFLOW FOR TRANSFORMATIVE AGREEMENTS

RightsLink for Scientific Communications’ recently introduced enhanced support for Read and Publish, Publish and Read, Pure OA and other transformative agreements with a new touch-free workflow that removes the author, and optionally the institution or funder, from the APC payment and funding workflow. This new workflow helps eliminate the administrative burden for researchers and reduces the risk of Open Access publication delays under Read and Publish models.

AGREEMENT-AWARE WORKFLOW SUPPORT

RightsLink enables robust publisher workflows through a suite of tools to configure, manage and track transformative agreements with institutions and/or funders.

CCC Supports the Scholarly Publishing Ecosystem

We bring together key OA stakeholders from the author, publisher, institution, funding and vendor communities through roundtables, panel events, webinars, podcasts and published material. CCC is a member of Open Access Scholarly Publishers Association (OASPA), Association of Learned and Professional Society Publishers (ALPSP) and International Association of Scientific, Technical and Medical Publishers (STM) and a Sustaining Member of the Society for Scholarly Publishing (SSP).

AUTHOR-AWARE WORKFLOW

While some publishers operate in an author-agnostic workflow, others rely on workflows that put the author at the center of the process. RightsLink can be configured to reflect standard and custom author, institution and manuscript metadata to pre-populate order details and terms that reflect the appropriate transformative agreement.

MARKET-LEADING CUSTOMER SERVICE

RightsLink sets the standard in the market with its award-winning customer service for authors, publishers, funders and institutions. Authors have one-click access to an experienced RightsLink Customer Service professional well-versed in OA, author charges, manuscript workflows and more. The optional collections service offers publishers a 98% success rate on collecting overdue fees — unmatched in the industry.

API- AND DATA-DRIVEN

RightsLink uses industry-standard metadata to create author-, institution- and funder-centric workflows, enabling seamless integration with leading submission systems as well as proprietary applications.

DATA SECURITY & PRIVACY

When it comes to data security and privacy, publishers count on RightsLink. CCC adheres to the rigorous Payment Card Industry Data Security Standard (PCI DSS) and has achieved certification to the International Organization of Standards (ISO) 27001 Information Security Management System (ISMS), which reflects the implementation of systems that manage data confidentiality, integrity and availability. CCC has also completed its most recent System and Organization Controls (SOC) 2 (Type2) audit with no exceptions, qualified for the EU/US Privacy Shield recertification and obtained a Swiss/US Privacy recertification.

OPEN ACCESS & CONSULTING EXPERTISE

CCC is staffed by experts in rights licensing, scholarly publishing, research funding, information technology and data management. The company has deep knowledge of offsetting and transformative agreements and their nuances and provides expert guidance on mapping and managing transformative agreements. A team of consultants and professional services staff helps publishers with complex custom mapping, specialized reporting and strategic application integration and development.



Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.



LEARN MORE

Contact your CCC team to explore how RightsLink for Scientific Communications can help your organization.

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