

# What's in a name? Ambiguity!

*Mapping across data sets: crosswalks, toll roads & one-way streets*

Robin Bramley



Copyright  
Clearance  
Center



Why?







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Clearance  
Center





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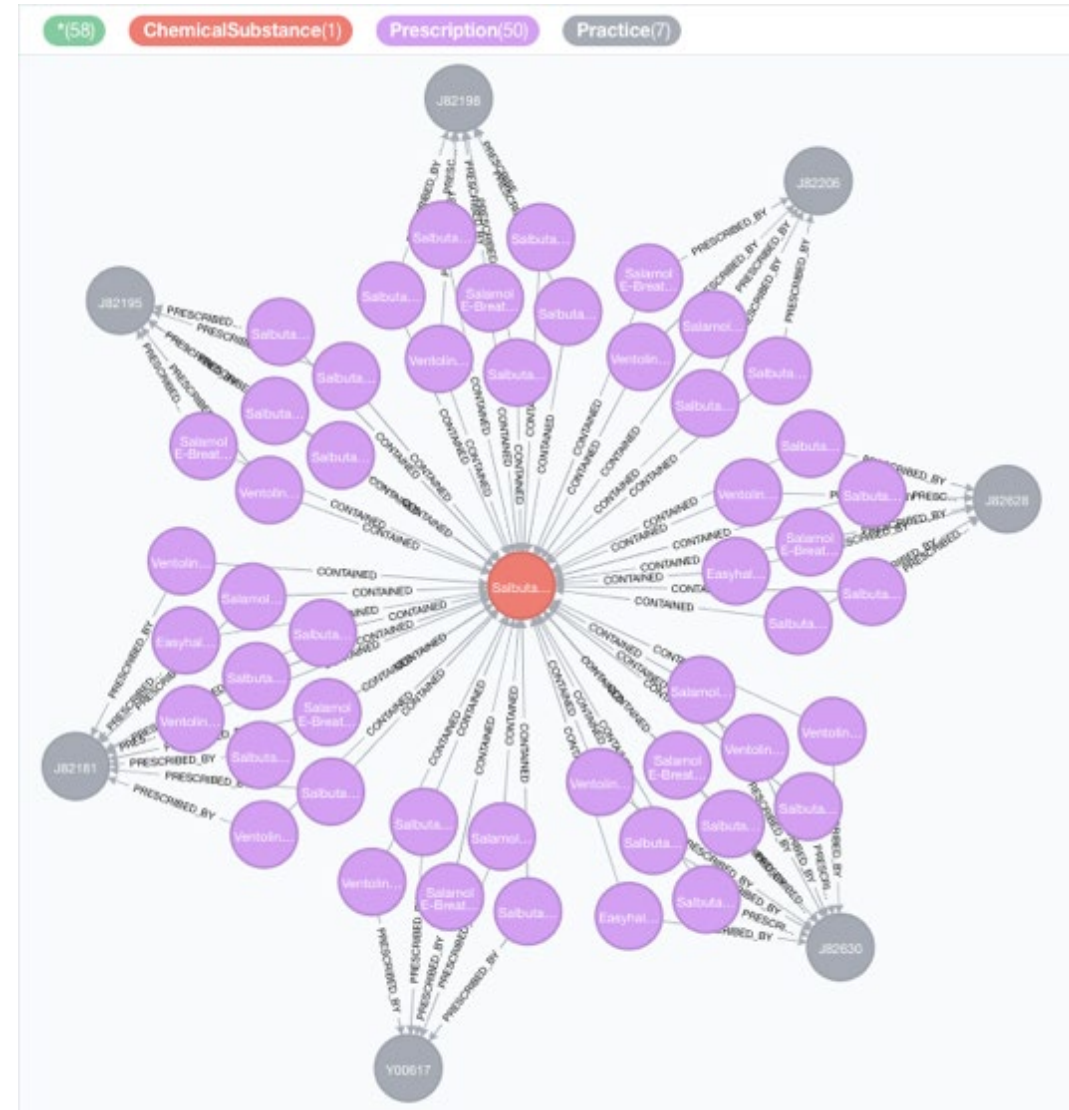
# Where

## DID WE GET THE DATA FROM?



**DATA.GOV.UK** Beta  
Opening up Government

**OGL**

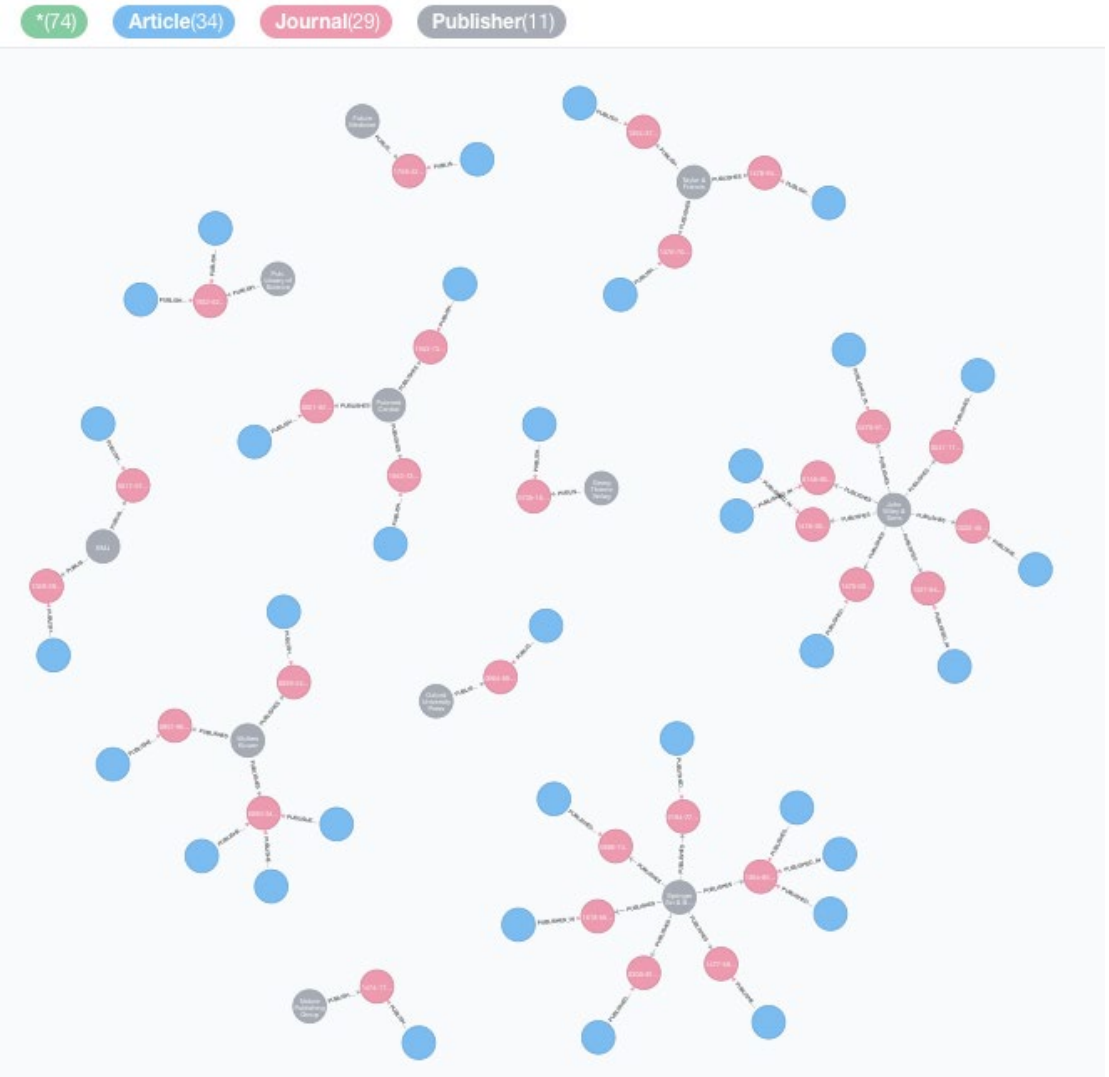




# Copyright Clearance Center

RightFind® XML for Mining

OPEN  ACCESS





How?

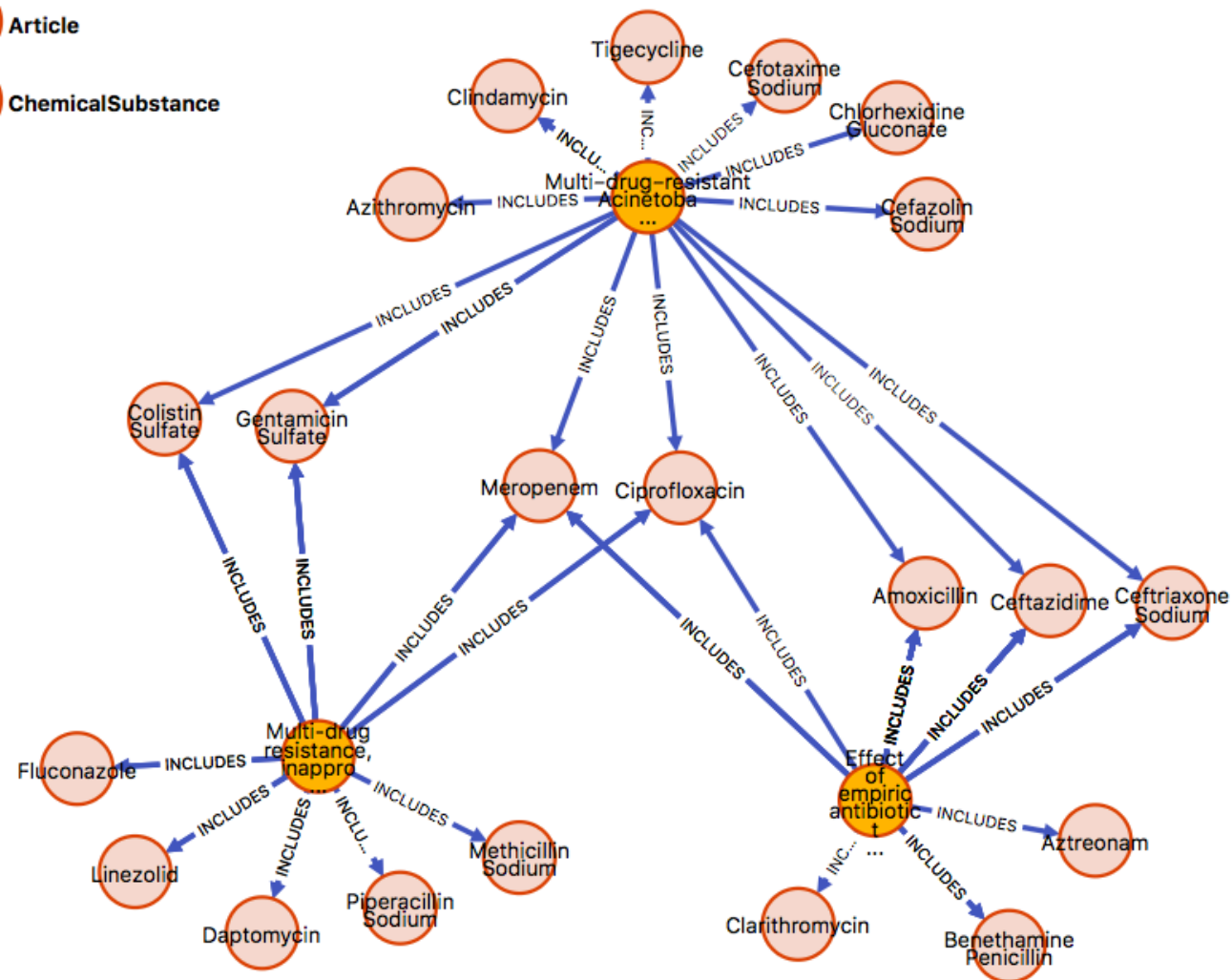




Article



Chemical Substance



# Adverse Drug Events

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openFDA







# What

## WERE THE CHALLENGES?



# Names!









WHETSTONE PARK  
W.C.3

NO



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# BRIDGE OF THE GODS



Autos & Pick-ups \$2.00





**DEAD  
END**



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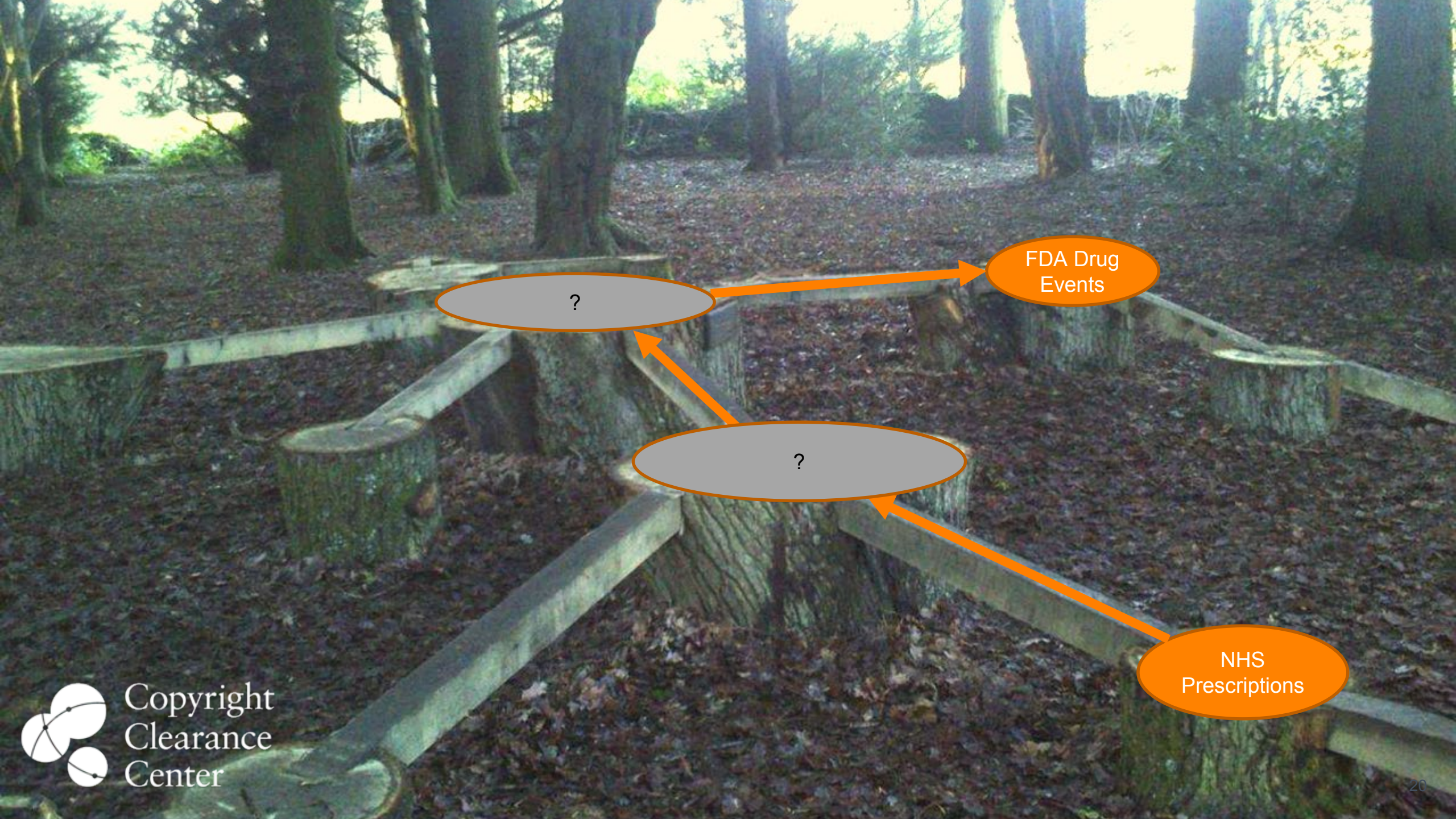


# Universal mapping?

HOW STANDARDS PROLIFERATE:  
(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)







?

FDA Drug  
Events

?

NHS  
Prescriptions



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