



RightFind[®] Navigate

Maximize the ROI of your digital information investment

R&D-intensive companies must accelerate research and drive innovation to compete effectively.

Knowledge Managers invest in a wide range of resources to ensure their organizations stay on the cutting edge. But to maximize the value of their digital information assets, organizations must eliminate data silos to make content more discoverable and accessible.

Copyright Clearance Center, and its subsidiary RightsDirect, are pleased to offer RightFind Navigate. This solution unifies data sources within an open integration framework to maximize the value of an organization's digital information assets, enabling knowledge workers to find the right information at the right time.

RIGHTFIND NAVIGATE BENEFITS:

- Maximize your digital asset investment by driving increased awareness and discoverability of content resources
- Personalize the search experience to surface the right content to the right user at the right time
- Give users a unified search experience that displays the data most meaningful to them
- Explore information relationships with dynamic visualizations to accelerate insights
- Get more value from your existing investments in content, data sources and vocabularies/ontologies

KEY CAPABILITIES

Unify data sources

Eliminate data silos to increase awareness of content resources and maximize the value of your digital information assets with flexible, pre-built data connectors that enable fast, secure, seamless access to content and data, using an integration approach that meets your organization's unique needs.

Personalize the search experience

Surface the right content for each user at the right time. RightFind Navigate uses explicit and implicit personalization models that incorporate user activity across RightFind solutions, while allowing the flexibility to turn the capability on and off at the user or organization level.

Smarter information discovery

Perform aggregated search via a single information retrieval interface that displays the most meaningful data to users and enables connections across multiple data sources.

Enable insights

Explore information relationships with semantically enriched, dynamic visualizations to accelerate insights and enrich the R&D pipeline with new ideas.

WHY CCC?

At CCC, we help companies manage vast amounts of published content and proprietary internal information and data. We have a proven track record of working with a wide range of companies, including content providers and technology partners, to unify data sources and make content more discoverable. We are experts in processing data from nearly all major publishing houses and metadata aggregators accounting for more than 120 million unique records per year across a diverse set of industries. CCC manages over 950 million rights and helps promote collaboration and copyright compliance simplification.

RIGHTFIND NAVIGATE IN ACTION

Using Contextualized Aggregated Search to Support Scientific Discovery

CCC partnered with a top 20 global biopharma company to deliver a tailored contextualized information retrieval solution to support scientific researchers and to help the company realize its digital information investment.

The RightFind Navigate solution unifies heterogeneous content types across the spectrum of scientific research — which may include patents, grants, clinical trials, and scientific articles — to provide a single view of a given topic, increasing visibility of digital information assets. Real dynamic visualizations provide users the opportunity to explore connections between scientific concepts more easily and accelerate insights. A personalized search experience surfaces the right information for each researcher at the right time. The Scientific Information Services team can more easily engage with and support its scientific researchers and realize the investment in digital information assets.

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Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries RightsDirect and Ixxus, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass., with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.



A Copyright Clearance Center Subsidiary

RightsDirect provides content workflow, document delivery and rights licensing solutions that allow companies around the world to use, share and store content while simplifying copyright compliance. Working with partners around the world, RightsDirect offers sophisticated solutions tailored to the needs of national and global organizations. RightsDirect is a wholly-owned subsidiary of Copyright Clearance Center based in Amsterdam with presence in Tokyo and Munich.



LEARN MORE

Maximize the value of digital information assets.

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