Learning Content Management Solutions

Liberate Your Learning Content

Successful organizations know upgrading their employees' skills is not a yearly or monthly task, but a continuous and critical effort.

Learning and development professionals can maximize the value of learning materials by organizing and optimizing them for multiple channels and outputs. But when content is siloed and new demands arise, finding, enhancing and editing these assets becomes difficult. Manual, inefficient workflows make cross-platform discoverability and content repurposing nearly impossible.

Learning Content Management Solutions (LCMS) from Ixxus, a subsidiary of Copyright Clearance Center (CCC), enable instructional designers and L&D professionals to assemble and deliver dynamic learning content. When customized to your organization's unique needs, these solutions offer intuitive authoring interfaces and powerful content management capabilities.

FEATURES & BENEFITS:

Content Storage & Management: Create a "single source of truth," while also catering to different learning styles, standards and requirements. All learning objects and files (such as HTML, PDF, PPT, SCORM and rich media) are stored in one place, helping you to repurpose learning content, speed up course production and get the most value from your content investment.

LEARNING CONTENT MANAGEMENT SOLUTIONS ENABLE YOU TO:

→ Remove silos and make content discoverable

→ Drive quality, accuracy and compliance of course content

→ Enrich, link, chunk and reuse content

→ Streamline authoring, revision and review workflows throughout the content creation process

→ Distribute content in multiple formats across your preferred channels in one click

Search & Navigation: Semantic enrichment allows for easy search across all assets, with context-based discovery, suggestions, and filters. Subject-based tagging and metadata can be added to courses and objects, so relevant materials can be quickly discovered. By linking courses, content, metadata, standards and rights permissions at a granular level, users can see relationships between materials — making it possible to repackage existing content to meet new learning needs.

Content Auditing: Perform a content health check based on standards, formats or file metadata you set. If content is flagged, click straight through to the associated object to take corrective action, driving quality and compliance across materials.

Rich Media Support: Manage rich media assets including audio, video and HTML to make learning materials more interactive and immersive.

Workflow Management: Author and edit content collaboratively with instructional designers, editors and the rest of your team. Then, streamline revision and approval workflows to keep content compliant and up-to-date. For deeper insight into every project, our Content Kanban module, a workflow visualization tool, helps you track and manage tasks from start to finish, keeping projects on track and to meet deadlines.

Multichannel Delivery: Distribute content in multiple formats across your preferred channels in one click.

Copyright
Clearance
Center

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiary RightsDirect, collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

MAXIMIZE THE VALUE OF YOUR LEARNING ASSETS

Get in touch today to learn more:

@ **info@copyright.com**

⊕ **www.copyright.com**