

Copyright Clearance Center Named One of the 2018 Top 100 Women-Led Businesses in Massachusetts

The Boston Globe Magazine and The Commonwealth Institute Honor Female Business Leaders Making a Significant Impact on the State's Economy

Danvers, Mass. – December 10, 2018 - [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces its inclusion in the [2018 Top 100 Women-Led Businesses in Massachusetts list](#) by the [Boston Globe Magazine](#) and [The Commonwealth Institute](#) (TCI). CCC is listed as #16 of 100 organizations that collectively generated nearly \$50 billion in revenue last year.

This is the 17th year that TCI – a Boston-based nonprofit that supports female business leaders – has created the list, and the third year that the Globe Magazine has partnered with the group.

“There is no sector where women leaders are not represented in Massachusetts,” said Elizabeth Hailer, Executive Director, TCI. “Together with the Boston Globe Magazine, we are excited to honor our local women business leaders and hope it inspires other women to strive for success in our region.”

“Together, the organizations they lead have a tremendous impact on the Massachusetts economy, in virtually every sector - healthcare, higher education, retail, technology, financial services, and on and on,” said Veronica Chao, Editor, The Boston Globe Magazine. “The Women on this list have often ascended against the odds. They serve as inspiration for all working women who are reaching for success.”

“We are honored to be included in this year’s list along with so many successful women-led organizations,” said Tracey Armstrong, President and CEO, CCC. “However, according to the just-released [Women in the Workplace](#) report by McKinsey and LeanIn.org, only one in five senior leadership positions are held by a woman and just one in 25 by a woman of color. So, we still have a long way to go.”

Armstrong brings more than 25 years of experience in rights management with CCC to the industry. Leading the organization through a period of phenomenal change and challenge, she has helped transform CCC’s licensing solutions to meet the needs of today’s world of digital information. Armstrong works with publishers, authors, universities, businesses and industry associations around the world, addressing copyright concerns and establishing new alliances. She frequently speaks at industry events as a thought leader on copyright, digital transformation, and workplace diversity.

About Copyright Clearance Center, Inc.

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and

make informed decisions. CCC, with its subsidiaries [RightsDirect](#) and [Ixxus](#), collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

About Boston Globe Media Partners, LLC

Boston Globe Media Partners, LLC provides news and information, entertainment, opinion, and analysis through its multimedia properties. BGMP includes the Boston Globe, BostonGlobe.com, Boston.com, Cruxnow.com, BetaBoston.com, and Globe Direct.

About The Commonwealth Institute (TCI)

The Commonwealth Institute (TCI) has helped several thousand women business leaders become and remain successful. The organization's membership includes CEOs, senior corporate executives, entrepreneurs, directors of not-for-profits, and independent professionals who are committed to building successful businesses, organizations, and careers. TCI accomplishes this mission through forums, educational seminars, workshops, and mentoring – all targeted to help leaders grow and propel their organizations forward.

For more information, please contact:

Craig Sender
Director, Public Relations
csender@copyright.com

Sasha Divitkina
fama PR for CCC
sasha@famapr.com