

Copyright Clearance Center Partners with FontoXML; Becomes Reseller of its FontoXML Editor Solution

*In Partnership with Ixxus, CCC Now Provides Even More Value to Customers
Who Need to Maximize Reuse and Repurposing of Content*

Danvers, MA – December 19, 2018 – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, has partnered with [FontoXML](#), becoming a reseller of its core product, the [FontoXML Editor](#), which makes it easy for anyone to create structured and intelligent content.

Structured content is information or content that is organized in a predictable way and is usually classified with metadata. XML is a common storage format, but structured content can also be stored in other standard or proprietary formats.

Intelligent content is an approach to the management of content as a business asset that includes content that is modular, structured, reusable, format-free and semantically rich. This, in turn, makes the content discoverable, reconfigurable, and adaptable for its creators.

“As knowledge engineering specialists, we have a clear vision of what ‘smart’ or ‘intelligent’ content means to our business and the value it brings our clients,” said Kim Zwollo, Vice President, Client Engagement and Business Development, CCC. “We’ve been on a quest to find the ideal editor tool to support that vision, and we’ve found it in FontoXML.”

Working with systems that manage intelligent content, the FontoXML Editor is often the ‘friendly face’ to the content. This allows authors to access, create, and edit, while performing real-time validation to ensure the content’s quality, seamlessly handling annotations, links, and rich media.

“Customers in many industries such as pharma, aviation, legislation, and manufacturing are moving from unstructured to structured authoring to promote re-use, adaptability, and multi-channel publishing,” said Taeke Kuyvenhoven, Co-founder and CCO, FontoXML. “Authors can now create and tag content as they write and then participate in the review and revision process. Bringing these authors into the process can greatly reduce the editorial effort and speed the development of content.”

ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries [RightsDirect](#) and [Ixxus](#), collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation.

CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

ABOUT FONTOXML

Fonto's structured content authoring solutions help occasional authors, editors and reviewers to create, edit, review and publish 'intelligent content'. Fonto's flagship product, FontoXML Editor, is an intuitive, web-based XML editor that can be used without any XML knowledge or training. XML content is presented in a WYSIWYG-like way, and cursor-and keyboard behavior closely resemble that in general word-processing tools. However, "under the hood," authors are directly editing XML, which means that the documents they create or edit are always compliant with the XML schema. Find out more about Fonto at www.fontoxml.com.

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