

## Copyright Clearance Center Named to EContent 100

*CCC Honored as One of the 'Companies That Matter Most in the Digital Content Industry'*

**Danvers, Mass. – November 27, 2018** – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, announces its inclusion in [EContent Magazine's](#) 2018 [EContent 100](#), the publication's annual ranking of companies that matter most in the digital content industry.

CCC was one of a select group listed in two [categories](#) – Distribution & Delivery (companies that create new paths and opportunities for digital content to find its way to inboxes, web browsers, and mobile devices) and Content Monetization (solutions that enable the monetization of digital content).

Other notable organizations in the Top 100 include Amazon, Facebook, Google, IBM, LinkedIn, Netflix, Oracle, Salesforce, and Twitter.

"The EContent 100 provides an interesting perspective on the dynamic and evolutionary nature of our industry, and the current iteration is no exception," said Babis Marmanis, Executive Vice President and CTO, CCC. "It's an honor to be included with so many recognizable names in the information industry year after year."

"Analytics, chatbots, machine learning – AI is here – and it's changing everything from how we search for content to how we monitor content performance," said Theresa Cramer, Editor, EContent. "We have a great group of companies that have helped build the foundation for content on the web, as well as emerging stars on the cutting edge, showing us all what's possible."

### **ABOUT COPYRIGHT CLEARANCE CENTER**

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries [RightsDirect](#) and [Ixxus](#), collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit [www.copyright.com](http://www.copyright.com).

### **For more information, please contact:**

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