



RightsLink[®] Author

Easily automate all varieties of author transactions as intuitively and flexibly as your publishing program demands.

THE CHALLENGE

In a rapidly changing, author-centric environment platforms should enable publishers to:

- define and test new business models
- diversify revenue streams and sources
- engage and collaborate with all key stakeholders
- attract and retain authors with a first-class customer experience

THE SOLUTION

RightsLink Author offers publishers of all sizes immediate access to the sophisticated software infrastructure and staff expertise needed to seamlessly automate the collection and management of author transactions without the burden of adding personnel or developing new systems.

This highly flexible and configurable platform helps you:

- control costs and eliminate friction
- increase fee collection rates
- delight authors
- experiment with new models
- use standard metadata to automate business rules across a complex portfolio
- comply with mandates
- gain strategic insight into your program



At any point in the article publication process, RightsLink Author helps you facilitate easy payment of fees for:

- Open access
- Page or color
- Article submission
- Supplemental data
- Custom covers
- Author reprints
- Article marketing
- Membership

RightsLink® Author

Easily Automate Author Transactions

FEATURES AND BENEFITS

RightsLink® Author supports publishers and their customers with a world-class, trusted solution that offers:

AUTHOR-CENTRIC WORKFLOW that leverages standard author, institution, and manuscript metadata	Delight authors by removing friction and decreasing time required to process orders
AUTOMATED BILLING payable in 7 currencies by credit card, wire, check, or money order, followed by auto-dunning	Stop chasing uncollected author fees
SEAMLESS INTEGRATION with your current technology ecosystem, including manuscript management, production, finance, and membership systems	Increase efficiencies and ROI by leveraging data
DYNAMIC PRICING and discount rules at the publisher, journal, or article-type level	Easily update business rules as your program evolves
DETAILED REPORTING for all parties in real time from a central source	Gain deeper insight into your revenue streams, operations, and customer behavior
GLOBAL CUSTOMER SERVICE available 24/5 by email, phone, and live chat	Give stakeholders the support they need at every stage of the process
CONTINUAL UPDATES with technology upgrades and platform enhancements	Stay on the cutting edge of technology while minimizing infrastructure expenses

MODULE SPOTLIGHT: OPEN ACCESS

1 APC MANAGER

The RightsLink® Author **APC Manager** module helps you collect, manage, and report on article publication charges (APCs) across your portfolio, right within the publication workflow.

2 OA AGREEMENT MANAGER

A **companion module** to the APC Manager, the **OA Agreement Manager** is a metadata-driven workflow that automates authors' OA funding requests using agreement-based business rules, enabling publishers, institutions, and funders to manage and report on transactions.

HOW IT WORKS

The RightsLink Author workflow can be tailored to suit any publisher's needs



■ ■ ■ ■ Manuscript Management System
 ■ ■ ■ ■ CCC's RightsLink

Note: MMS can be a production and/or other publisher system serving authors.



LEARN MORE

Explore the ways in which RightsLink® Author can transform your rights business.

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