

Copyright Clearance Center's Jill Shuman to Share Case Study on Knowledge Management at KM World 2018

Danvers, MA – November 2, 2018 – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, will participate in a “[Knowledge Management Stories: Challenges and Solutions](#)” case study discussion at [KM World 2018](#) in Washington, DC from 4 - 5 p.m. on Wednesday, November 7. CCC's booth will be at Table 405 in the JW Marriott.

In this session, CCC Director of Product Engagement Jill Shuman joins Scott Lawrence, Head, Electronic Resources at [Shire](#), and Evgeny Victorov, KM Lead (Upstream) at [Gazprom Neft](#), to share lessons learned, strategic ideas, and tactical tips to align knowledge management (KM) with business needs and priorities. Attendees will learn how effectively engaging with leaders across departments, building relationships with core end users, and evolving corporate missions to meet the critical needs of R&D organizations will pave the way to KM success.

“Sharing the challenges and roadblocks to knowledge management is just as important as talking about its successes,” said Shuman. “I’m honored to join my peers to talk frankly about how effective knowledge management is hard won and hugely beneficial to R&D organizations.”

Shuman recently joined CCC, focusing on customer engagement and development of products and services that meet their emerging needs. Previously, she served as the Head of Knowledge Management at Shire. In this role, Shuman led a team of information professionals responsible for biomedical literature review, competitive intelligence, copyright support and operational management for more than 23,000 employees across the globe. Shuman is an adjunct faculty member at the Tufts University School of Medicine, where she has taught courses in grant writing, searching the biomedical literature, and expository writing.

Session Title: “[Knowledge Management Stories: Challenges and Solutions](#)”

Who: Jill Shuman, Director, Product Engagement, CCC, Evgeny Victorov, KM Lead (Upstream), Science & Technological Center, Gazprom Neft, and Scott Lawrence, Head, Electronic Resources, Shire

Date & Time: Wednesday, November 7, 2018 from 4:00 pm to 5:00 pm

Location: Capitol Ballroom, Salon G

ABOUT COPYRIGHT CLEARANCE CENTER

Copyright Clearance Center (CCC) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries [RightsDirect](#) and [Ixxus](#), collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and has offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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