



Copyright Clearance Center Names Álvaro Garcia Neto as Vice President of Engineering and Professional Services

Former Senior Director of Professional Services for Nuance Communications Brings Over 20 Years' Experience Leading Professional Services Teams

October 16, 2018 – Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a leader in advancing copyright, accelerating knowledge, and powering innovation, today announced the appointment of Álvaro Garcia Neto as Vice President of Engineering and Professional Services. He is responsible for driving the design and implementation of advanced technology to empower CCC customers with sophisticated knowledge management solutions. These solutions allow CCC customers to organize, enrich, and mine the vast amounts of information within their ever increasing digital assets.

“Álvaro brings an excellent record of delivering growth on a global scale,” said Babis Marmanis, Executive Vice President and CTO, CCC. “His previous experiences in professional services and his achievements building large and successful teams worldwide make him a terrific fit for CCC. With Álvaro on board, CCC continues putting the customer first and providing meaningful solutions that meet our customers’ rapidly changing needs.”

Prior to joining CCC, Garcia Neto was a Senior Director at Nuance Communications for 18 years. He led a team developing cutting-edge speech recognition technology, natural language understanding and AI-based customer care systems for the majority of *Fortune* 500 and *Fortune* Global 500 companies. Garcia Neto previously served as Head of Software Development of Motorola’s Research Institute and Associate Professor, Senior Lecturer at the University of São Paulo.

At CCC, he builds on his legacy of spearheading development through the implementation of advanced technology. The Professional Services team empowers customers with sophisticated data and information integration solutions under Garcia Neto’s leadership. His skills support CCC’s core directive to champion novel uses of licensed content in pursuit of rapid innovation.

“CCC builds solutions that advance the way people integrate, access and share information, and it starts by listening to the customer,” said Garcia Neto. “I’m pleased to join a company that sets such high standards for enabling information industry leaders to seize new opportunities.”

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center \(CCC\)](#) builds unique solutions that connect content and rights in contextually relevant ways through software and professional services. CCC helps people navigate vast amounts of data to discover actionable insights, enabling them to innovate and make informed decisions. CCC, with its subsidiaries [RightsDirect](#) and [Ixxus](#), collaborates with customers to advance how data and information is integrated, accessed, and shared while setting the standard for effective copyright

solutions that accelerate knowledge and power innovation. CCC is headquartered in Danvers, Mass. and with offices across North America, Europe and Asia. To learn more about CCC, visit www.copyright.com.

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