

Copyright Clearance Center Launches New OA Agreement Manager to Automate and Streamline Funding of APCs

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[Copyright Clearance Center, Inc.](#) (CCC), a global leader in content management, copyright licensing, discovery and delivery solutions, recently launched the OA Agreement Manager, the first integrated publishing workflow solution to help eliminate the cost and friction from processing funded open access (OA) articles for all stakeholders.

CCC recognizes that for OA to be sustainable in the long-term, current methods used by many publishers, institutions, and funders to manage and track funded article publication charges (APCs) must evolve. One-off invoices involve high-touch manual processes, while insufficient metadata leads to poor reporting and a lack of transparency. Even more importantly, reliance on author knowledge of policies, licensing, and payment requirements introduces errors and creates a highly frustrating user experience.

By listening to and collaborating with key players in the OA publishing ecosystem, CCC has developed a data-driven, cross-publisher solution that solves these core challenges. The new OA Agreement Manager leverages business rules to streamline and automate OA funding requests, enabling publishers, institutions, and funders to easily coordinate a first-rate author-centric experience.

At the center of the OA Agreement Manager is a suite of tools enabling publishers to set up, manage, and track special billing profiles that reflect the terms of their OA agreements with their partner funders or institutions. Supporting many different types of offsetting arrangements, these tools make it possible for publishers to honor these business rules without compromising the author's user experience, and likewise minimize the manual work required of all stakeholders. Early notifications of accepted manuscripts and an online dashboard enriched with information necessary for prompt approval of funding requests, better enable funders and institutions to advise authors throughout the APC payment process. Authors benefit directly from an automated, rules-driven workflow that removes common obstacles related to licensing, billing and tax requirements. Additionally, single-source, detailed reporting increases transparency for all parties.

"To grow and prosper, publishers increasingly need innovative ways to drive revenue growth while minimizing administrative costs as their programs scale," said Jennifer Goodrich, Director of Product Management, CCC. "We believe that by establishing an interconnected infrastructure built on sustainable principles and standards, the RightsLink OA Agreement Manager can play a meaningful role in ensuring a sustainable future for open access."

Further enhancements to the OA Agreement Manager are planned throughout 2018, reflecting continued collaboration with publisher, funder, and institutional partners around the globe.

ABOUT COPYRIGHT CLEARANCE CENTER

[Copyright Clearance Center](#) (CCC) is a global leader in content management, licensing, discovery and delivery solutions. Through its relationships with those who use and create content, CCC drives market-

based solutions that fuel research, power publishing and respect copyright. With its subsidiaries [RightsDirect](#) and [Ixxus](#), CCC provides solutions for millions of people from the world's largest companies and academic institutions.