

Digital Transformation through Knowledge Engineering, Diversity, and More Emerging Trends the Focus at 2017 Frankfurt Book Fair

Copyright Clearance Center is a Premium Partner of the Frankfurt Book Fair

Frankfurt, 26 September 2017 – [Copyright Clearance Center, Inc.](#) (CCC), the global leader in content management, licensing, discovery and delivery solutions, has partnered once again with [The Frankfurt Book Fair](#) (October 11 – 15) to highlight issues at the heart of publishing, including copyright and content, diversity and digital transformation.

“This year brings to focus emerging trends in copyright and publishing, including digital transformation through knowledge engineering, the importance of diversity and more. We’re honored to once again be part of the engaging and actionable conversations the Frankfurt Book Fair is known for,” said Michael Healy, Executive Director, International Relations, CCC.

As part of the partnership, CCC will be hosting and participating in talks throughout the week, including:

Tuesday, 10 October, 12:30 – 13:00

THE MARKETS Conference – Location: Hall 4.0, Room Europa

[“Just How Hard is it to Break the Glass Ceiling?” Panel Discussion](#)

Moderated by: Jane Tappuni, Head of Business Development, IPR License

Panelists include:

- Tracey Armstrong, US – President and CEO, Copyright Clearance Center
- Sophie de Closets, FRANCE – CEO, Fayard
- Arpita Das, INDIA – CEO and Owner, Yoda Press
- Xandra Ramos-Padilla, PHILIPPINES – Managing Director, National Book Store / CEO, Anvil Publishing
- Vicky Williams, UK – Group People Director, Emerald Group / CEO, Research Media

Tuesday, 10 October, 14:00 – 17:00

Frankfurt Rights Meeting – Location: Hall 4.0, Room Europa

[Change is the New Constant: A close-up on East Asia, audio, and creating a buzz](#)

The hallmark conference for the international rights and licensing business, this year’s Frankfurt Rights Meeting focuses on changes taking place in the rights market, including what is happening in the Japanese market, and with rights having to do with audio and the influence of social media on the rights trade. The conference has a new format; the first two hours will include presentations and panel discussions on the given topics, followed by roundtable sessions with the speakers and other experts to explore certain points in more detail and ending with the networking reception. Michael Healy, CCC’s Executive Director, International Relations to host a roundtable session.

Tuesday, 10 October, 15:15 – 16:30

STM Frankfurt Conference – Location: Westin Grand Frankfurt

[“Diversity to Improve Scholarly Research!” Panel Discussion](#)

Moderated by: Tracey Armstrong, CEO, Copyright Clearance Center

Panelists include:

- Gemma Hersh, VP, Policy and Communications, Elsevier
- Mandy Hill, Managing Director, Academic Publishing, Cambridge University Press

- Leon Heward-Mills, Global Publishing Director, Taylor & Francis Group
- Sonya T. Smith, PhD., Professor Department of Mechanical Engineering, Howard University

Wednesday, 11 October, 11:00 – 11:30

Hot Spot Professional & Scientific Information – Location: HOT SPOT Hall 4.2, Stand N99

[Knowledge Engineering: The new business-value accelerator in the digital transformation journey](#)

Speakers: Babis Marmanis, VP & CTO, CCC and Carl Robinson, Principal Consultant, Ixxus

For data-driven, practical solutions, consider knowledge engineering. Learn from the experts how knowledge engineering accelerates digital transformation in three critical ways – through comprehensive data analysis that provides insights to drive discovery; through management for authors and partners based on the analysis of their relationships; and through automated granular asset identification.

Thursday, 12 October, 10:30 – 11:15

Business Club 2017 – Location: BUSINESS CLUB STAGE, Hall 4.0, F/B1

[Publishing Perspectives Talk: “Towards a copyright manifesto for international publishing”](#)

Participants include:

- Porter Anderson, Editor-in-Chief, Publishing Perspectives
- Michael Healy, Executive Director, International Relations, Copyright Clearance Center
- Caroline Morgan, Chief Executive and Secretary General, International Federation of Reproduction Rights Organisations (IFRRO)
- Jessica Sanger, Director for European and International Affairs, Borsenverein des Deutschen Buchhandels

Thursday, 12 October, 15:00 – 15:30

Hot Spot Professional & Scientific Information – Location: HOT SPOT Hall 4.2, Stand N99

[Open Access Master Class: University APCs](#)

Speakers: Rob Johnson, Founder and Director, Research Consulting

At research universities, tracking Article Publication Charges (APCs) brings costly inefficiency to the manuscript submission workflow for authors, funders and university staff. VAT and compliance rules overwhelm manual systems that simply won’t scale. What publishers and institutional leadership require is a business-minded application that serves all stakeholders. Find out what a solution could mean to the bottom line for you and your partners, too.

Exhibit Hall

CCC’s booth at the Book Fair is in Hall 4.2, Stand E18. For more information, visit

<http://go.copyright.com/frankfurt2017>

[About Copyright Clearance Center](#)

Copyright Clearance Center (CCC) is a global leader in content management, licensing, discovery and delivery solutions. Through its relationships with those who use and create content, CCC drives market-based solutions that fuel research, power publishing and respect copyright. With its subsidiaries [RightsDirect](#) and [Ixxus](#), CCC provides solutions for millions of people from the world’s largest companies and academic institutions.

About the Frankfurt Book Fair

The Frankfurt Book Fair is the international publishing industry's biggest trade fair – with over 7,150 exhibitors from 106 countries, around 278,000 visitors, over 4,000 events and approximately 10,000 accredited journalists of which 2,400 are bloggers – in attendance. It also gathers key players from other media, including the film and games industries. Since 1976, the Frankfurt Book Fair has featured an annual Guest of Honour country, which showcases its book market, literature and culture to attendees in a variety of ways. The Frankfurt Book Fair organises the participation of German publishers at around 20 international book fairs and hosts trade events throughout the year in major international markets. With its Business Club, the Frankfurt Book Fair offers essential services and an ideal setting for the activities of publishers, entrepreneurs, pioneers, experts and visionaries. Founded in 2016, THE ARTS+ is a business festival for creatives, investors, publishers, museums, tech companies, that takes place at Frankfurt Book Fair. The Frankfurt Book Fair is a subsidiary of the German Publishers & Booksellers Association. www.book-fair.com

For more information, please contact:

Allison Stokes
fama PR for CCC
copyright@famapr.com
617-986-50210

Kristen Noonan
Senior Manager, External Communications, Copyright Clearance Center
knoonan@copyright.com
978-646-2502