



# Get It Now

## *Fulfill patron requests for full-text articles in minutes*

Get It Now from Copyright Clearance Center (CCC) complements your interlibrary loan (ILL) services by providing library patrons with the immediate fulfillment of full-text articles from unsubscribed journals – 24 hours a day, 7 days a week – through a cost-effective and easy-to-use service integrated into your ILL workflow and/or OpenURL link resolver.

Get It Now was developed in collaboration with The California State University system – one of the largest university systems in the world – and with the innovative IDS Project, which originated in New York State.

### **Deliver greater value to your patrons**

Traditional ILL borrowing doesn't always meet the needs of today's faculty, students and other scholarly researchers who require immediate access to journal articles. While most publishers make their content available online, it can be difficult and time-consuming to search across multiple websites, each with its own purchasing process and billing requirements. Additionally, library staffing schedules are not always aligned with popular research hours, which means that patrons are often left without access to the content when they need it.

### BY IMPLEMENTING GET IT NOW, YOU CAN:

- Deliver timely access to content
- Increase operational efficiencies
- Control how the service is accessed
- Streamline your ordering and invoicing process

Get It Now is available in the U.S. as well as select countries outside the U.S.

## By implementing Get It Now, you can:

- **Deliver timely access to content:** Get It Now delivers high-quality, full-text, color PDFs of unsubscribed journal articles to patrons around-the-clock.
- **Increase operational efficiencies:** Traditional ILL borrowing often results in unnecessary expenses and wasted effort when articles arrive long after patrons need them. Get It Now ensures content is available to patrons when they need it, saving libraries time and money and improving patron satisfaction.
- **Control how the service is accessed:** Get It Now can be configured in two ways: the mediated option enables you to control the usage of Get It Now from behind the library desk while the unmediated version enables you to make the service available to patrons on your library's website. A hybrid solution – which combines the two models – is also available, enabling patrons to get the journal articles they need whether the library is open or closed. And with the Get It Now Dashboard, your library staff can easily manage and track Get It Now purchase data, configure your settings, and generate real-time usage reports to ensure you stay within budget.
- **Streamline your ordering and invoicing process:** Get It Now fulfills article requests through a single, centralized service. You'll automatically receive monthly or semi-monthly invoicing, or – with the mediated version – you can pay for purchases using your OCLC ILL Fee Management (IFM) account.

## Get It Now is flexible and easy to implement

The unmediated version of Get It Now is available through many popular OpenURL link resolvers. The mediated version can easily be integrated with OCLC ILLiad via a simple Addon (available for download at the Atlas Systems website) or within OCLC's WorldShare ILL service.

### GET IT NOW CAN BE CONFIGURED IN TWO WAYS

#### Patron-driven unmediated model

The unmediated model is the fastest article delivery method short of subscribing to a journal.

#### Here's how it works:

- A patron searches library holdings for a journal article.
- If the desired article is not available through your existing subscriptions, Get It Now surfaces through your link resolver so the patron may request the article.
- Patron reviews, confirms and places order.
- Your patron receives an email with the full-text PDF of the article.
- CCC invoices your library on a monthly or semi-monthly basis.

#### ILL librarian-mediated model

The mediated model provides you with the maximum amount of control by filtering all requests directly through your library's front desk.

#### Here's how it works:

- A patron searches library holdings for a journal article and submits a request using your library's standard ILL request process.
- If the article is available through Get It Now, the service can be accessed within OCLC ILLiad or WorldShare ILL.
- After the order is placed, your patron receives an email with the full-text PDF of the article or it is delivered directly through Atlas Systems' Odyssey software.
- CCC invoices your library on a monthly or semi-monthly basis, or you can pay individually via your OCLC IFM account.



Copyright Clearance Center (CCC) is a global leader in content management, licensing, discovery and delivery solutions. Through its relationships with those who use and create content, CCC drives market-based solutions that fuel research, power publishing and respect copyright. With its subsidiaries RightsDirect and Ixxus, CCC provides solutions for millions of people from the world's largest companies and academic institutions



#### LEARN MORE

Learn how Get It Now can help you deliver journal articles to your patrons 24 hours a day, 7 days a week.

@ [getitnowsupport@copyright.com](mailto:getitnowsupport@copyright.com)

📞 1.978.750.8400 (option 3)

🌐 [Copyright.com/GetItNow](https://www.copyright.com/GetItNow)