



By implementing  
Get It Now, you can:

## Get It Now

### Fulfill patron requests for full-text articles in minutes

Get It Now from Copyright Clearance Center (CCC) complements your interlibrary loan (ILL) services by providing library patrons with the immediate fulfillment of full-text articles from non-subscribed journals — 24 hours a day, 7 days a week — through a cost-effective and easy-to-use service integrated into your ILL platform or OpenURL link resolver. Get It Now is your best source for the articles your patrons need once you exceed ILL borrowing limitations such as the Rule of Five.

Get It Now was developed in collaboration with The California State University system — one of the largest university systems in the world — and with the innovative IDS Project, which originated in New York State.

#### Deliver greater value to your patrons

Traditional ILL borrowing doesn't always meet the needs of today's faculty, students and other scholarly researchers who require immediate access to journal articles and are increasingly working remotely. ILL at lending libraries is heavily reliant on staff and resources, many of whom are under increased pressure from the pandemic. This can also lead to delays in getting articles into the hands of library patrons. While most publishers make their content available online, it can be difficult and time-consuming to search across multiple websites, each with its own purchasing process and billing requirements. Additionally, library staffing schedules are not always aligned with popular research hours, which means that patrons are often left without access to the content when they need it. With the massive shift to remote learning and work, Get It Now provides an around-the-clock service to fulfill patrons' requests for articles.



**Deliver timely access to content while staying within your budget:** Get It Now delivers high-quality, full-text, color PDFs of non-subscribed journal articles to patrons around-the-clock. The pandemic has placed new strains on budgets allocated to library collections — both physical and virtual. Get It Now gives you the control you need to stay within your library's budget and deliver greater value to your patrons.



**Increase operational efficiencies:** Traditional ILL borrowing often results in unnecessary expenses and wasted effort when articles arrive long after patrons need them. Get It Now ensures content is available to patrons when they need it, saving libraries time and money and improving patron satisfaction.



**Streamline your ordering and invoicing process:** Get It Now fulfills article requests through a single, centralized service. You'll automatically receive monthly or semi-monthly invoicing, or — with the mediated version — you can pay for purchases using your OCLC ILL Fee Management (IFM) account. The Get It Now Dashboard enables your library staff to easily manage and track Get It Now purchase data, configure settings, and generate real-time usage reports to ensure you stay within budget.



## Expand your virtual collection

With over 20,000 journals and 10s of millions of articles, Get It Now helps you expand your virtual collection, enabling you to provide articles to patrons from those journals that fall outside of your subscriptions.

## Control how the service is accessed

You can configure Get It Now in two ways: the mediated option enables you to control the usage of Get It Now from behind the library desk (both physical and virtual) while the unmediated version enables you to make the service available to patrons on your library's website. A hybrid solution — which combines the two models — is also available, enabling patrons to get the journal articles they need whether the library is open or closed.

## Configuration options

### Patron-driven unmediated model

The unmediated version of Get It Now is available through many popular OpenURL link resolvers. The unmediated model is the fastest article delivery method short of subscribing to a journal.

#### Here's how it works:

- A patron searches library holdings for a journal article.
- If the desired article is not available through your existing subscriptions, Get It Now surfaces through your link resolver so the patron may request the article.
- Patron reviews, confirms and places order.
- Your patron receives an email with a link to the full-text PDF of the article.
- CCC invoices your library on a monthly or semi-monthly basis.

### ILL librarian-mediated model

The mediated version can easily be integrated with ILLiad via a simple Addon (available for download at the Atlas Systems website) or within OCLC's Tipasa and WorldShare ILL services. The mediated model provides you with the maximum amount of control by filtering all requests directly through your library's front desk (both physical and virtual).

#### Here's how it works:

- A patron searches library holdings for a journal article and submits a request using your library's standard ILL request process.
- If the article is available through Get It Now, the service can be accessed within ILLiad or OCLC's Tipasa and WorldShare ILL services.
- After the order is placed, your patron receives an email with a link to the full-text PDF of the article or it is delivered through Atlas Systems' Odyssey software.
- CCC invoices your library on a monthly or semi-monthly basis, or you can pay individually via your OCLC IFM account.

By implementing  
Get It Now, you can:



#### Gain insights into article usage and expenses:

The Get It Now Dashboard enables you to easily manage and track Get It Now purchase data, configure your settings, and generate real-time usage reports to ensure you stay within budget.



#### Control how the service is accessed: You can configure Get It Now in one of two ways:

An ILL librarian-mediated version or patron-driven unmediated version. The unmediated version of Get It Now is available through many popular OpenURL link resolvers. The unmediated model is the fastest article delivery method short of subscribing to a journal. The mediated version can easily be integrated with ILLiad via a simple Addon (available for download at the Atlas Systems website) or within OCLC's Tipasa and WorldShare ILL services. The mediated model provides you with the maximum amount of control by filtering all requests directly through your library's front desk (both physical and virtual).

## About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

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## Learn more

Learn how Get It Now can help you deliver journal articles to your patrons 24 hours a day, 7 days a week.

✉ [getitnowsupport@copyright.com](mailto:getitnowsupport@copyright.com)

🌐 [copyright.com/academia/get-it-now/](https://copyright.com/academia/get-it-now/)