



CONTENT DECISION SUPPORT HELPS YOU:

- Justify your content spend
- Tap into all of your data from a single source
- Let the data tell your content ROI story
- Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company
- Shorten your budget planning cycle

RightFind® Content Decision Support

*Make Data-Driven Decisions to Optimize and Justify Your
Content Investments*

RightFind® Content Decision Support from Copyright Clearance Center (CCC) is the only solution to combine analytical tools for insights on content usage and spending with budget tools to help you justify your content investment.

WITH RIGHTFIND CONTENT DECISION SUPPORT



Justify your content spend

With flattening or declining budgets for subscriptions, tokens, and document delivery and rising content costs*, CCC's Content Decision Support solution gives you the insights you need to make the best investment decisions and justify them to key stakeholders.



Tap into all of your data from a single source

Gathering, normalizing, and analyzing data across disparate sources is time-consuming. Content Decision Support gives you a complete enterprise view of content use in seconds, including granular details on usage through RightFind, your organization's source systems, and COUNTER statics across publisher platforms via SUSHI.



Let the data tell your content ROI story

Make spreadsheets and pivot tables a thing of the past when reporting your organization's content usage and spend. With Content Decision Support, you can create presentations quickly and easily and demonstrate your content return on investment to key stakeholders.



Use business value metrics to increase the visibility of information services and demonstrate the strategic value of content at your company

The value of the library and its collection cannot be measured on costs alone. Content Decision Support offers business value metrics to identify strategic content needs, spot coverage gaps and demonstrate how library services support your organization's strategic business goals.



Shorten your budget planning cycle

Budget planning doesn't have to be grueling. Content Decision Support is the first solution to offer budget forecast and analytics tools that simplify, automate, and shorten the annual budget process so you can focus on other priorities.

FEATURES AND BENEFITS

- **Budget Health Check Report** — Use predictive analytics to measure the overall health of your content collection by business unit or enterprisewide and avoid spending surprises.
- **COUNTER Report** — Get an enterprise view of content usage, including journals, books and databases in seconds.
- **RightFind Usage and Spend dashboard** — View on-demand data visualizations to see how content is used, by whom, and at what cost.
- **Budget Planning and Analysis Tools** — Run "what if?" budget scenarios, set your final budget with a single click, and put an end to manual processes.
- **CAS SciFinder Report** — Track content usage by location, division, or department for data-driven licensing decisions.
- **Value Analytics Report** — Increase the visibility of information services and demonstrate the strategic value of content at your company.

*2016 Information Pricing Study, February 16, 2016 © 2016 Outsell, Inc. <http://www.outsellinc.com>



Copyright Clearance Center (CCC), with its subsidiaries RightsDirect and Ixxus, is a global leader in content workflow, document delivery, text and data mining and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most soughtafter journals, books, blogs, movies and more. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.



LEARN MORE

For more information about Content Decision Support, contact CCC today.

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