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Copyright Clearance Center Hosts Third Annual Joint User and Publisher Advisory Group Meeting

Danvers, Mass. – [Copyright Clearance Center, Inc.](#) (CCC), a firm dedicated to creating global licensing and content solutions that make copyright work, recently brought together corporate customers and publishers for its third annual Joint Advisory Group Meeting at the Battery Wharf Hotel in Boston.

At the meeting, attendees reported on collective achievements and challenges around content acquisition and licensing, and shared innovative ideas to better serve the information needs of their employees and bring efficiencies to the research process. They examined such topics as external use rights for published content, the complexities of international copyright, the value of content and usage analytics, gathering data and competitive intelligence, and the growing use of text and data mining tools by corporations to guide R&D.

“CCC always looks forward to the Joint Advisory Group Meeting as we use the valuable input to help us inform our current and future product offerings,” said Tracey Armstrong, President and CEO, CCC. “At CCC we appreciate the willingness of our customers and publishers to work together to reach common goals.”

In its continuing effort to bring new value to customers, CCC recently [acquired](#) London-based [Ixxus](#), a software professional services firm and leading provider of publishing solutions that reinvent the way organizations work with content.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), with its subsidiaries [RightsDirect](#) and [Ixxus](#), is a global leader in content workflow, document delivery, text and data mining and rights licensing technology for thousands of publishers, businesses and academic institutions. CCC’s solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world’s most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by *EContent Magazine*. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

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