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Copyright Clearance Center Announces Enhancements to RightFind™ Content Workflow Solution

Danvers, Mass. – Copyright Clearance Center, Inc. (CCC), a global licensing and content solutions organization, has announced enhancements to its cloud-based RightFind™ content workflow solution that offers immediate, easy access to a full range of Scientific, Technical, and Medical (STM) content.

- Easier ordering from Google Scholar and PubMed: A new Google Chrome Extension makes it
 simpler than ever to order documents from within the research workflow, supporting instant
 browser-based searching of the RightFind catalog and shared libraries and citation export into
 hundreds of formats.
- Find Resources by Subject: Improved A-Z list functionality enables users to browse subscriptions more easily according to subjects and categories most relevant to their business.
- Quicker Access to Content: The one-click workflow has been expanded to include the
 QuickCheck Bookmarklet, Google Chrome Extension and Internet Explorer Toolbar, further
 boosting content delivery speed from customers' preferred browsers.

"We've worked closely with customers around the globe to make sure we're delivering comprehensive solutions that accelerate scientific research," said Lauren Tulloch, Director, Corporate Products and Services, CCC. "These new enhancements bring content directly into researchers' workflow without interruption."

In November 2014, <u>CCC acquired Infotrieve</u>, a leader in enterprise cloud-based workflow solutions and business services for STM content, combining Infotrieve's best-in-class content management and document delivery services with CCC's unmatched copyright licensing expertise. As part of the RightFind content workflow solution suite, CCC now offers RightFind XML for Mining, which allows commercial life science researchers to create sets of full-text XML articles from more

than 4,000 peer-reviewed journals produced by over 25 STM publishers, and import them into their preferred third-party text mining software.

In addition to nearly 40 years servicing businesses, CCC is now the world's largest document delivery service with 1M+ delivered each year, including from 178,000 native PDF journals, 435,000 directly sourceable journals, over 3M native PDF books, and over 5M directly sourceable books.

According to Deni Auclair, VP & Lead Analyst at research and advisory firm Outsell, Inc., "The platform combines CCC's strong information community relationships with essential research tools and customer service to provide users the integrated range of services needed to achieve seamless access to critical content."

About Copyright Clearance Center

Copyright Clearance Center (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, RightsDirect, CCC serves more than 35,000 customers and 12,000 publishers around the world.

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