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The Society for General Microbiology Selects Copyright Clearance Center to Manage Article Processing Charges for Its Open Access Publications

*Largest Microbiology Society in Europe to Use RightsLink® for Open Access to
Streamline Entire Author Fee Transaction Process*

Danvers, Mass. – [The Society for General Microbiology](#) (SGM), the largest microbiology society in Europe, has chosen the [RightsLink® for Open Access](#) platform from [Copyright Clearance Center, Inc.](#) (CCC), a global licensing and content solutions organization, to manage Article Processing Charges (APCs) for its Open Access publications.

RightsLink for Open Access streamlines the entire author fee transaction for Open Access charges, page charges, color charges, and more, giving publishers an author-centric workflow powered by a robust pricing, discount and collections engine. Working with SGM's manuscript management and production systems through CCC's integration with [Aries Systems' Editorial Manager](#), the platform allows scholarly publishers to collect APCs seamlessly from within the Editorial Manager workflow. This provides SGM authors an easy-to-use platform for submitting publication charges.

"Open Access is a business reality for publishers in 2015," said Jennifer Goodrich, Director of Product Management, RightsLink for Open Access, CCC. "Through RightsLink for Open Access, CCC has enabled SGM to easily integrate an author fee management solution into its manuscript management process, making APC payment straightforward and effortless."

"Implementing CCC's RightsLink for Open Access platform has helped streamline our internal operations," said Kerry Cole, Head of Sales and Marketing, SGM. "As a result, we're able to remain focused on our core mission of inspiring and educating people about microbiology while continuing to provide excellent service to our authors."

As part of its commitment to education, CCC regularly updates its [Open Access Resource Center](#) in collaboration with the [Association of Learned and Professional Society Publishers](#) (ALPSP).

The Center is a curated set of links to the latest Open Access news, reports, industry whitepapers, webinars and websites.

About Copyright Clearance Center

[Copyright Clearance Center](#) (CCC), a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. With its international subsidiary, [RightsDirect](#), CCC serves more than 35,000 customers and 12,000 publishers around the world.

About The Society for General Microbiology

The Society for General Microbiology is a membership organization for scientists who work in all areas of microbiology. It is the largest learned microbiological society in Europe with a worldwide membership based in universities, industry, hospitals, research institutes and schools. The Society publishes key academic journals in microbiology and virology, organizes international scientific conferences and provides an international forum for communication among microbiologists and supports their professional development. The Society promotes the understanding of microbiology to a diverse range of stakeholders, including policy-makers, students, teachers, journalists and the wider public, through a comprehensive framework of communication activities and resources.