Annual Copyright License

A single, consistent set of global rights across an extensive repertory of titles that complements a company’s existing publisher agreements, alleviates inconsistencies in rights coverage, facilitates efficient collaboration, and simplifies copyright compliance.

Companies rely on the efficient exchange of information, from research and industry news to workforce trends and legislative reform. They subscribe to or buy the content their employees need, but there are still gaps in coverage that present risk to the company. In the daily rush to get things done, even well-intentioned employees may unknowingly share copyrighted material from time to time without permission to do so. Acquiring rights to reuse and share content on a one-off basis is often inconsistent, inefficient and costly.

“The top benefit is the peace of mind that we’re in compliance with copyright laws. Having the Annual Copyright License also gets back to integrity truly being a core value of our company.”

Chris Gannon
VICE PRESIDENT & GENERAL COUNSEL
BLUE CROSS AND BLUE SHIELD OF VERMONT

Business professionals share information an average of 5.9 times per week with an average of 21 people, and 45% of that information is externally published.*

*2019 Information Seeking, Consumption and Use Report – United States
Outsell, Inc. www.outsellinc.com
ONLY THE ANNUAL COPYRIGHT LICENSE:

- Provides a consistent set of rights that apply across millions of journals, blogs, newspapers, e-books and more
- Covers common types of uses involved in collaboration, such as sharing a copy through email, handing out hard copies to a small group of colleagues, storing a copy in a collaboration tool for marking up by colleagues, and more
- Reduces speedbumps in compliant collaboration across global teams, accelerating the pace of innovation
- Facilitates easy lookup of content reuse rights within customers’ existing workflows
- Minimizes your company’s copyright infringement risk and elevates users’ copyright knowledge through world-class copyright and licensing education
- Creates efficiency and saves resources by reducing time spent pursuing and negotiating individual permissions

GET THE MOST VALUE OUT OF THE LICENSE

CCC’s RightFind® solutions offer the quickest, most reliable way for employees to confirm rights included in the license to reuse lawfully-acquired content, all without leaving their workflow. A CCC licensing representative can advise you on which solution is right for you.

EXAMPLES OF COLLABORATION COVERED BY THE ANNUAL COPYRIGHT LICENSE

- **Competitive Intelligence & Market Monitoring**: Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.
- **Corporate Communication**: Embed a PDF version of a recent article about the company in an internal company newsletter or post it to the company’s intranet site for employee awareness.
- **R&D**: Email a PDF of a journal article to a colleague who doesn’t need regular access to that journal in connection with a collaborative project you’re working on together.
- **Drug Safety**: Store copies of scientific articles related to known adverse effects of company products in an internal database used by the team responsible for tracking the company’s FDA compliance obligations.
- **Regulatory Submissions**: Submit supporting articles to a government agency as required as part of a regulatory or patent filing.
- **Internal Presentations & Training**: Use portions of a work in an internal presentation at a company meeting or in an employee education program.

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*The license does not cover the external display of copies on mobile devices as part of the user’s systematic sales or marketing activities.

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