

## 10 to Watch

### **Copyright Clearance Center**

Copyright Clearance Center (CCC) is firmly entrenched in scholarly publishing and corporate information ecosystems with its offerings, including RightsLink. The OA solutions built into the platform help publishers and information managers where they need it most with infrastructure to support OA business models, something many publishers did not, and do not, have in place. Bigger players may have proprietary systems, but many do not, and partnering with CCC solves most of those problems. As an active player in developing solutions for publishers dealing with the fragmented OA market, including APCs and funder mandates, CCC is a company to watch as it continues to work closely with all stakeholders to identify and address challenges.

An excerpt from "Open Access 2015: Market Size, Share, Forecast, and Trends," an Outsell Market Report

© 2015 Outsell, Inc. [www.outsellinc.com](http://www.outsellinc.com)