

International Advancement Program

Advancing collective licensing around the world

Supporting collective licensing worldwide

The International Advancement Program from Copyright Clearance Center (CCC) is dedicated to the progress of collective licensing efforts around the world. This program is designed to complement the development activities of the International Federation of Reproduction Rights Organisations (IFRRO), to which CCC also contributes as an IFRRO member.

CCC introduced the International Advancement Program to provide assistance to Reproduction Rights Organizations (RROs) as they start or develop their operations and, ultimately, to help advance and support the availability of collective licensing around the world. The program is tailored to the needs of individual RROs and may include operational and technical support, training, marketing, educational tools and more. Where appropriate, it aims to encourage bilateral agreements to make it easier for emerging RROs to obtain critical sets of rights needed to establish their businesses and further the use of collective licensing.

The first two RROs to participate in this program were the Filipinas Copyright Licensing Society, Inc. (FILCOLS) of the Philippines and the Centro de Administración de Derechos Reprográficos, Asociación Civil (CADRA) of Argentina. They were followed by The Jamaican Copyright Licensing Agency (Jamcopy) and the Reprographic Rights Organization of Ghana (CopyGhana). Additional RROs from other world regions will be participating in the near future.

CCC is committed to working with RROs throughout the world to promote awareness of intellectual property rights and content licensing solutions that benefit those who create, publish and use content.



A comprehensive licensing source

Copyright Clearance Center, a leading global rights-licensing technology organization, provides solutions that simplify compliance for content users, promotes the work of creators and supports the principles of copyright. A rights broker for the world's most sought-after journals, books, blogs, movies and more, CCC makes it easy for businesses and academic institutions to use, share and store copyrighted material while compensating content creators for their works. Learn more at www.copyright.com.

Learn more

To learn more about CCC's International Advancement Program please call Michael Healy, Executive Director, at +1.978.646.2464 or email mhealy@copyright.com.