



# Annual Copyright License

*A single source of global rights that empowers companies to use and efficiently share published content, accelerate business results, and simplify copyright compliance.*

Companies thrive on the exchange of information, from research and industry news to workforce trends and legislative reform.

In the daily rush to get things done, however, even well-intentioned employees may unknowingly share copyrighted material without permission to do so. Acquiring rights to reuse and share content on a one-off basis is often inconsistent, inefficient and costly.

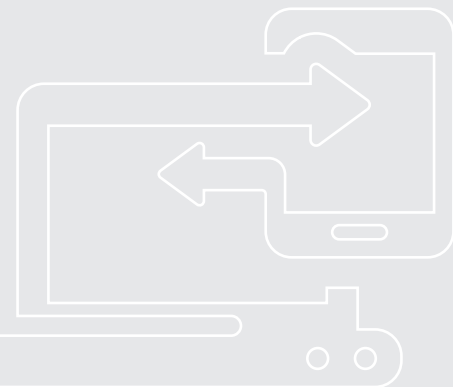
“The top benefit is the peace of mind that we’re in compliance with copyright laws. Having the Annual Copyright License also gets back to integrity truly being a core value of our company.”

**Chris Gannon**

VICE PRESIDENT &  
GENERAL COUNSEL  
BLUE CROSS AND BLUE SHIELD  
OF VERMONT

Business professionals share information an average of 5.5 times per week with nine people. 36% of that information is published by third parties.\*

\*Outsell 2016 Information Seeking, Consumption and Use Report – North American & Europe



## ONLY THE ANNUAL COPYRIGHT LICENSE LETS YOU:

- Share content from millions of journals, blogs, newspapers, e-books and more
- Exchange information through email, hard copies, collaboration tools and more
- Accelerate collaboration across global teams to drive innovation
- Facilitate easy lookup of content reuse rights within existing workflows
- Minimize your company's copyright infringement risk and elevate users' copyright knowledge through world-class education
- Save money by reducing time spent pursuing individual permissions

## GET THE MOST VALUE OUT OF THE LICENSE

CCC's RightFind® solutions offer the quickest, most reliable way for employees to confirm rights included in the license to share specific content, all without leaving their workflow. A CCC licensing representative can advise you on which rights lookup solution is right for you.

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