

Media Contact:
Craig Sender
Copyright Clearance Center
(978) 646-2502 or csender@copyright.com

Copyright Clearance Center Partners with PubMatch

*Publishing Industry's First International Rights Network Utilizing
Copyright Clearance Center Solution to Create Web-based Sub-rights Licensing Service*

Danvers, Mass. – [Copyright Clearance Center, Inc.](http://www.copyright.com) (CCC), a not-for-profit organization and leading provider of licensing and content solutions, announced a partnership with [PubMatch](http://pubmatch.com), the book publishing portal and rights database jointly owned by [Publishers Weekly](http://www.publishersweekly.com) and [Combined Book Exhibit](http://www.combinedbookexhibit.com). Under the terms of the partnership, CCC and PubMatch will create an automated, Web-based exchange for sub-rights deals focused on whole book translation and distribution rights, using CCC's [RightsLink](http://www.copyright.com)[®] transaction engine.

The world's leading publishers use RightsLink to help increase revenue, streamline the online licensing process and enhance the licensing experience for their customers.

"Thanks to this new agreement between PubMatch and the CCC, rightsholders will now have a way of facilitating transactions that might have otherwise been lost," said George Slowik, Jr., president of *Publishers Weekly*, speaking on behalf of PubMatch. "Utilizing the muscle of CCC's RightsLink, parties will have a new resource to arrange and vet rights sales. This improved efficiency will make more works available in more languages and more markets internationally than ever before."

"The combination of PubMatch and CCC will benefit a wide spectrum of users, including publishers, agents and authors," said Miles McNamee, VP, Licensing and Business Development, CCC. "Rightsholders can list available titles and rights, and the service will make it easy for local publishers in any country to find available rights."

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing experts, is a global rights broker for the world's most sought-after materials, including in- and out-of-print books, journals, newspapers, magazines, movies, television shows, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the access and licensing of content and let businesses and academic institutions quickly get permission to use copyright-protected materials, while compensating publishers and content creators for using their works.

We make copyright work. For more information, visit www.copyright.com.

About PubMatch

[PubMatch](#) is a worldwide community for the publishing industry that encourages the creation of business relationships and the worldwide spreading of ideas. PubMatch facilitates communication, data warehousing and the simplification of rights marketing for publishers, agents, authors and others, making it the go-to place for the international publishing community to find new titles and new talent. PubMatch has affiliates in 15 countries and is now operational in 11 languages.

#